



## Intuitive, Stylish New HP Calculators Simplify Everyday Calculations

PALO ALTO, Calif., Jan. 6, 2009 – HP is making the day-to-day use of calculators even easier with the introduction today of the HP SmartCalc 300s, HP EasyCalc 100 and HP OfficeCalc 300.

These new calculators boast a convenient and intuitive user experience, continuing HP's tradition of technical innovation and product performance.

"HP's new calculators showcase our dedication to continually improve the everyday consumer and student learning experience with calculators," said Wing Kin Cheung, general manager, Calculator Division, HP. "Whether it's delivering calculator technology that allows students to input mathematical expressions the same way they would write it on paper or quick and elegant office calculating solutions to business professionals, HP is making it easy and fun for calculator users to get their answers quickly."

Easy calculations for the classroom, home or office

Delivering a logical and intuitive user experience, the HP SmartCalc 300s scientific calculator helps math and science students solve basic and advanced math problems with ease. The calculator's remarkable large, multi-pixel Textbook Format Display (TFD) allows students to see math expressions as they would appear on paper. Students can also use the intuitive navigation pad to move around within an expression to change it and watch the result. With 249 built-in functions and integrated energy-wise solar power, the HP SmartCalc 300s is the ideal tool for actively engaging students with trigonometry, statistics and other advanced mathematics.

Great for everyday calculations, the colorful and compact HP EasyCalc 100 is a cinch to carry and makes it easy to perform basic math functions whenever the need arises – in the classroom, home or office. Its 12-digit display, solar power with battery backup, automatic power off and slim profile make it an ideal on-the-go calculator. Small and easy to use, the HP EasyCalc 100 is a perfect fit for a young student's backpack or a businessperson's briefcase.

Meet your new office assistant – elegant and smart

A refined addition to any office desk or sales counter, the energy-efficient and elegantly designed HP OfficeCalc 300 boasts the instinctive "Check and Correct" function that allows users to edit any one of their last 105 inputs without having to re-key the entire expression. Customers can also save time with the calculator's built-in functions for common business calculations such as tax and percentages. With the easy-to-read, adjustable, 14-digit tilt screen display, dual solar and battery power, automatic power

### Editorial contacts:

Pat Kinley, HP  
+1 515 222 1323  
[pat.kinley@hp.com](mailto:pat.kinley@hp.com)

Jenny Suh  
Porter Novelli for HP  
+1 415 975 3325  
[jenny.suh@porternovelli.com](mailto:jenny.suh@porternovelli.com)

HP Media Hotline  
+1 866 266 7272  
[pr@hp.com](mailto:pr@hp.com)  
[www.hp.com/go/newsroom](http://www.hp.com/go/newsroom)

Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, CA 94304  
[www.hp.com](http://www.hp.com)

shut-off and stylish industrial design, the convenient HP OfficeCalc 300 delivers practicality and class to any office or retail environment.

#### Availability and pricing<sup>(1)</sup>

The HP SmartCalc 300s, HP EasyCalc 100 and HP OfficeCalc 300 are expected to be available in March<sup>(2)</sup> through HP Home and Home Office Store ([www.hpshopping.com](http://www.hpshopping.com)), HP Small and Medium Business Store ([www.hp.com/sbso](http://www.hp.com/sbso)) and other select retailers.<sup>(3)</sup>

- HP SmartCalc 300s – Available for an estimated starting price of \$14.99
- HP Easy Calc 100 – Available for an estimated starting price of \$7.99
- HP OfficeCalc 300 – Available for an estimated retail price of \$29.99

Additional information on the new calculators is available at [www.hp.com/personal](http://www.hp.com/personal).

Information about the complete line of HP graphing, scientific and financial calculators, as well as on-demand training videos, computer-based training and step-by-step learning modules for most of HP's current calculators, is available at [www.hp.com/calculators](http://www.hp.com/calculators).

#### About HP

HP, the world's largest technology company, simplifies the technology experience for consumers and businesses with a portfolio that spans printing, personal computing, software, services and IT infrastructure. More information about HP (NYSE: HPO) is available at <http://www.hp.com/>.

<sup>(1)</sup> Estimated U.S. street prices; actual prices may vary.

<sup>(2)</sup> Availability will vary by region.

<sup>(3)</sup> In United States only; available through local distributors in other regions.

This news advisory contains forward-looking statements that involve risks, uncertainties and assumptions. If such risks or uncertainties materialize or such assumptions prove incorrect, the results of HP and its consolidated subsidiaries could differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including but not limited to statements of the plans, strategies and objectives of management for future operations; any statements concerning expected development, performance or market share relating to products and services; anticipated operational and financial results; any statements of expectation or belief; and any statements of assumptions underlying any of the foregoing. Risks, uncertainties and assumptions include the execution and performance of contracts by HP and its customers, suppliers and partners; the achievement of expected results; and other risks that are described in HP's Quarterly Report on Form 10-Q for the fiscal quarter ended July 31, 2008 and HP's other filings with the Securities and Exchange Commission, including but not limited to HP's Annual Report on Form 10-K for the fiscal year ended October 31, 2007. HP assumes no obligation and does not intend to update these forward-looking statements.

© 2009 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

