



Aastra

Company

Aastra develops and delivers innovative, integrated solutions that address the communication needs of businesses – both small and large – around the world. Aastra enables enterprises to communicate and collaborate more efficiently by offering customers a full range of IP-based communications products including open standard systems and terminals as well as solutions for contact centers and videoconferencing.

Partner ONE application

Aastra was among the first to launch a full IP software application based on open standards for the enterprise market. Designed with customers' requirements in mind, the Aastra 5000 helps medium and large companies reduce their costs and improve employee productivity and customer service. More effective communications are enabled by advanced collaboration solutions, applications aligned with business processes and unified communications (the Aastra 5000 also integrates with Microsoft® OCS).

Using state-of-the-art technology, Aastra 5000 provides a centralized architecture with minimal complexity, a fully secure and resilient communications platform, and an easy and cost-effective integration into existing information technology systems and applications.

The Aastra 5000 is highly scalable with up to 150,000 subscribers and 2,000 networked gateways in single or multiple locations and a wide range of handsets, including SIP devices. In an always-on world, the Aastra 5000 also helps businesses to integrate mobility enabling staff to be more reachable and reactive.

"The Aastra 5000 features flexible scalability that makes it suitable for enterprise accounts of many sizes," said Rob Arnold, senior analyst, Enterprise Communications, Current Analysis.⁽¹⁾

Aastra 5000 is available as a HP ProCurve ONE application, improving and simplifying its integration, deployment and management over the customer network. The software application Aastra 5000 can be completed with Aastra X Series gateways, allowing the use of traditional systems, terminals or operator accesses, with modular capacities for eight to 1,000 subscribers.

Quote

"Our two companies have a common focus on open standards. HP ProCurve was at the forefront in driving open-standards-based solutions and Aastra is already one of the industry leaders in Europe for enterprise communications. With our combined strengths, we are committed to offer best-in-class solutions that help customers enjoy higher return of investment and an extremely competitive cost of ownership," said Pierre-Alexandre

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About Aastra

Aastra Technologies Limited (TSX: "AAH") is at the forefront of the enterprise communication market. Headquartered in Concord, Ontario, Canada, Aastra develops and delivers innovative communications products and applications for businesses. Aastra's operations are truly global with more than 50 million installed lines around the world and a direct and indirect presence in more than 100 countries. Aastra is entirely dedicated to enterprise communications and offers one of the most complete portfolios of unified communications solutions individually tailored to satisfy its customers' requirements. These range from feature-rich call managers for small and medium businesses and highly scalable ones for large enterprises, along with integrated mobility and call center solutions to a wide selection of terminals. With a strong focus on open standards, Aastra enables enterprises to communicate and collaborate more efficiently.

Addendum

More information on Aastra is available at www.aastra.com.

⁽¹⁾ Product Intelligence Report, Current Analysis, June 16, 2008.

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