



### Tim Marsden

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Tim Marsden serves as a chief technologist for the Communications and Media Solutions (CMS) business at HP, where he leads the CMS Innovation Program, the organization's interface into HP Labs and the HP technical community. He also engages with industry organizations, chief technology officers and senior executives in the Europe Middle East and Africa region and is technology lead for the CMS Cloud Strategic planning activity.

Marsden has more than 18 years in IT and communications, and has held senior product management and development positions with leading pan-European multimedia and communications service providers.

Marsden began his career with Arthur Andersen, where he led IT and business consulting engagements.