



Erwan Ménard

Vice President and General Manager, Communications and Media Solutions

Hewlett-Packard Company

Erwan Ménard is vice president and general manager of the Communications and Media Solutions business unit at HP. The business unit provides services- and software-rich solutions to communications and media companies, combining HP's consulting and services and specialized software assets.

HP solutions are the driving force behind many of today's most innovative communications and media services. In his role, Ménard has overall business accountability, including sales, consulting and services delivery, product and solutions portfolio management, marketing, strategy, research and development, and support.

Prior to holding this position, Ménard was president of Global Support for the Convergence Business Group at Alcatel-Lucent, in charge of worldwide operations. Prior to the Alcatel-Lucent merger in 2006, he held various management positions at Alcatel all across the customer business cycle. In 2004, he was appointed vice president, North America, for the Alcatel Mobile Communications Group, establishing Alcatel's Mobile Communications presence in the context of the acquisition of Spatial Wireless.

Ménard holds a Master of Science from Télécom Sud Paris (Institut National des Télécommunications), France.

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