



Andrew Isherwood

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Andy Isherwood is vice president and general manager of the combined support, professional services and software-as-a-service (SaaS) organization for the worldwide Software and Solutions Organization at HP.

Prior to this role, Isherwood was vice president and general manager for the software business in Europe, the Middle East and Africa (EMEA), where he led a highly successful team in driving revenue, growth and profitability. As a key part of this job, he integrated the businesses of both Peregrine and Mercury. Prior to this, Isherwood managed HP's enterprise business in EMEA, responsible for the sales of HP products and services into the company's top 5,000 accounts.

A veteran of HP for more than 20 years, Isherwood has held key roles in the United Kingdom and Europe, including U.K. Sales Director, U.K. Channel Manager, European Channel Sales and Marketing Manager, European Alliances General Manager and a number of sales management roles.

Isherwood holds a degree in business studies from the University of London and is a member of the institute of marketing. He also is a non-executive director of two companies.

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