



## Stacey Wueste

Vice President, Worldwide SMB Segment and Environmental Strategy, Imaging and Printing Group

### Hewlett-Packard Company

Stacey Wueste is vice president of the Worldwide Small and Medium Business (SMB) Segment and Environmental Strategy team within HP's Imaging and Printing Group (IPG), a position she has held since April 2008.

Wueste and her team's charter is to work closely with the global business units and sales, marketing, service and support teams to lead SMB growth initiatives and ensure an outstanding SMB customer life cycle experience. Wueste's team also leads the environmental charter for IPG, which aims to deliver products and services that reduce the customer's footprint and the environmental impact of printing, as well as drive HP brand preference.

Previously, Wueste was vice president of partner development and programs for the Solution Partners Organization at HP, where she worked closely with HP's business units and regions to lead HP's channel sales and partner program initiatives including HP channel strategy development, PartnerONE and Total Partner Experience.

Wueste first joined HP in 1995, holding such roles as North American marketing manager for the HP OmniBook notebook product line and the company's handheld product lines. She later served as the operations manager for the worldwide Commercial Channels Organization (CCO) and as marketing communications manager for the Business Customer Organization (BCO).

Wueste briefly left HP in 2001 to manage public relations and executive communications for Siebel Systems Inc., and she rejoined HP in July 2003. Prior to joining HP, Wueste held leadership roles at Alexander Communications and Everex Systems Inc.

Wueste has a bachelor's degree in psychology from Stanford University and lives with her husband and stepdaughters in Menlo Park, Calif.

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