



Duncan Campbell

Vice President, Worldwide Marketing, Adaptive Infrastructure, and Vice President, Small and Midmarket Business, Technology Solutions Group

Hewlett-Packard Company

Duncan Campbell is vice president of marketing for Adaptive Infrastructure in the Enterprise Storage and Servers (ESS) Worldwide Marketing Organization at HP. He also is vice president of Small and Midmarket Business for HP's Technology Solutions Group.

Campbell brings more than 25 years of enterprise and midmarket industry marketing experience to this leadership team, with a proven track record spanning software, networking, services, PCs and systems, as well as deep channel and regional expertise.

Campbell's prior appointment was vice president of marketing for HP StorageWorks. He was responsible for advancing the market position of HP's storage area network, network-attached storage, information life cycle management, nearline and storage management software offerings through both direct and indirect channels for small, midsize and enterprise customers.

Prior to joining the HP StorageWorks team, Campbell was vice president of marketing and business development for First Virtual Communications, a world leader in providing easy-to-use, integrated rich media communications solutions. Before that, he was the principal and a founding member of Adjunct Consulting, where he helped incubate a SAN-management-over-IP startup and developed transformational business strategies for his other client companies.

Campbell was formerly with HP from 1986 to 2001 in various marketing director roles spanning workstations, software, networking, PC servers and Intel servers. He also served as worldwide director of marketing for channels, alliances and partners.

Campbell holds a Master of Business Administration from the Wharton School of the University of Pennsylvania and a Bachelor of Science in chemistry from the University of California at San Diego.

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