



Kyle Fitze

Marketing Director, StorageWorks Storage Platforms

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Kyle Fitze is marketing director for the StorageWorks Storage Platforms Division at HP. He and his team are responsible for the life cycle product marketing of the HP XP, EVA and MSA storage arrays, array software, Nearline tape and disk products and SAN infrastructure products.

Fitze began his storage career in 1997 with Compaq, where he managed the product marketing of the industry's first clusterable fibre channel attached external storage array, host adapter and infrastructure products. He has held several positions at HP and Compaq, including product marketing, business development and portfolio strategy for the Enterprise Storage and Server business unit.

Prior to joining Compaq, he spent 10 years in technology marketing and sales in the telecommunications and medical device industries.

Fitze has spoken at industry events around the world to evangelize storage area networking solutions that deliver simplicity, agility and value to IT professionals.

He holds a bachelor's degree from the University of Texas and a master's degree in business administration from the University of Houston.

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