Jonathan Martin

Worldwide Vice President and General Manager, Information Management Solutions, Software and Solutions

Hewlett-Packard Company

Jonathan Martin is worldwide vice president and general manager of Information Management Solutions in the Software and Solutions organization at HP. This includes a portfolio of software and services to help organizations manage their information governance needs.

Previously, Martin was chief marketing officer of Information Management Software at HP, responsible for product management and worldwide marketing of the business unit's portfolio.

Prior to joining HP, Martin was responsible for driving product and platform awareness across Europe, the Middle East and Africa at Salesforce.com. He previously was chief marketing officer at PortWise, a provider of mobile identity management software, and spent eight years in executive marketing positions in the United States and Europe at VERITAS Software.

Martin holds a Bachelor of Science (Honors) and Master of Science in computer science and is a member of The Marketing Society, CMO Council and Forrester's CMO Group.