



HP Information Management Solutions

Products and services to capitalize on business information

HP Information Management solutions more effectively leverage information across the enterprise to:

- Reduce the cost of managing and storing information
- Make more informed business decisions
- Improve operational efficiencies
- Respond to global regulations, legal discovery and compliance requirements
- Improve information backup and recovery, as well as availability

Executives are dealing with a common challenge: explosive growth in business information. Around the world, companies are using, collecting, storing and managing more information than ever before. Today, chief information officers (CIOs) are under increased pressure to manage the current information explosion while dramatically reducing costs and planning for the future.

Data continues to explode at exponential rates: (need all the sources for the bullets)

- 87 billion emails are sent every day across the globe ⁽¹⁾
- 4.5 trillion pages per year are copied or printed in today's businesses ⁽²⁾
- Global digital information doubles every 18 months ⁽³⁾
- In 2011, the amount of digital information produced in the year should equal nearly 1.8 zettabytes ⁽⁴⁾ (10 times the amount produced in 2006)
- By 2011 there will be 20 quadrillion "information assets" (files, images, tags) ⁽⁴⁾

Across a wide spectrum of industries, companies are seeking better ways to manage and govern information. Even beyond that need, there's a bigger question: How can organizations leverage information as a strategic asset for competitive advantage and at the same time reduce costs?

HP provides a portfolio of solutions that helps companies turn mountains of raw data into a strategic asset that drives better business outcomes.

HP Information Management solutions include: Governance and e-Discovery; Business Continuity and Availability; Document Workflow Transformation

HP Governance and e-Discovery

These solutions range from advanced data classification to records management services. Also available is full design, implementation and support services. These

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offerings capture, archive, search and retrieve information. In turn, organizations can better manage risks related to meeting corporate governance, legal and compliance demands.

HP Governance and e-Discovery solutions include:

- HP Integrated Archive Platform –search billions of objects in seconds by automating storing and indexing of information using encoded retention policies.
- HP Email Archiving software for Microsoft Exchange and IBM Lotus Domino – lower business risks associated with e-discovery and compliance requirements by integrating with HP Integrated Archive Platform. HP Email Archiving software also reduces the cost of email storage and improves email manageability.
- HP File Archiving software – automatically archive files, web and application server data from Windows environments through a policy-based file archiving solution for migration into HP Integrated Archive Platform.
- HP Database Archiving software – controls data growth in Oracle, Peoplesoft and SQL databases by optimizing retention policies for improved performance, higher availability and lower support costs while meeting long-term compliance plus e-discovery requirements.
- HP TRIM –captures, manages, accesses and secures enterprise information through document and records management system (DRMS) software.
- Medical Archiving Solution – allows healthcare organizations to easily store, manage, search and retrieve diagnostic images in addition to other medical fixed content – improving patient care while reducing cost as well as complexity.

HP's e-Discovery Professional Services include:

- e-Discovery and Records Management Advisory Services: Assess e-discovery needs and develop a roadmap to achieve litigation readiness.
- Document and Records Management Solutions: Provides a complete solution including analysis, design, deployment and maintenance of unstructured content repositories. This allows organizations to capture, deliver and retrieve information faster.
- Data Management Services: Improve, manage and enable access to data to meet litigation, compliance and business continuity needs.

With HP Governance and e-Discovery solutions, customers can:

- Consolidate and centralize growing information silos into an easily managed enterprise information repository.
- Search and retain massive volumes of e-mail, application-generated documents, databases, files as well as captured paper sources.
- Maintain ongoing compliance and preparedness for litigation, while increasing overall productivity.
- Reduce the cost of long-term management and data retention.



Customers with proven successes include:

- [Gwinnett Medical Center Case Study](#)
- [Fidelity Case Study](#)
- [Metro Regional Government Case Study](#)
- [Forsyth County Schools Case Study](#)

HP Business Continuity and Availability

HP Business Continuity and Availability solutions help customers protect and access business-critical information. Customers also can reduce risk by establishing strong business continuity and availability practices, as well as deploying a resilient technology environment, complete with enhanced security features.

HP Business Continuity and Availability solutions are:

- HP Data Protector Software – provides advanced recovery management capabilities with data replication, non-disruptive backup, instant data restores and performance-enhancing clustering.
- HP Data Protection Services –ensures rapid implementation of HP Data Protector software through upfront consulting and best practices.

With HP Business Continuity and Availability solutions, customers can:

- Simplify the use of complex backup and recovery procedures with fast installation, automated routine tasks, easy-to-use features in addition to centralized multi-site management.
- Protect critical information and reduce risk.
- Align availability and business continuity objectives to business requirements.

Customers with proven successes include:

- [Aga Kahn University Hospital Case Study](#)
- [Missouri State Courts Case Study](#)
- [Campana Systems Case Study](#)

HP Document Workflow Transformation

These solutions enable businesses to drive customer loyalty, accelerate time-to-market, and lower operational costs by releasing critical information up to 85 percent faster. These solutions also reduce paper usage up to 50 percent.

HP Document Workflow Transformation solutions are:

- Enterprise Document Automation – HP Dialogue and HP Output Server produce documents simultaneously in up to 20 formats from a single design. The solution reduces development and production costs up to 80 percent, as well as enables customers to deliver critical communications up to 85 percent faster.
- HP Document Digitization – captures paper documents, streamlines paper intensive



processes from days to hours, enables the re-use and sharing of content and improves customer service with quick access to accurate information.

- Integrated Document Management -- manages document delivery proactively, centrally and cost-effectively for the reliable, monitored output of digital documents.

With HP Document Workflow Transformation solutions, businesses can:

- Streamline information workflows.
- Create personalized documents.
- Improve document-intensive processes.
- Reduce the time required to process customer interactions.
- Improve customer satisfaction, increase worker productivity and extract value from their content.

HP Professional Services

HP also offers comprehensive information management services, including:

- Strategy and Planning consulting.
- HP Information Management Software installation and configuration services.
- Content Management and Document Automation design and implementation.

More information about HP Information Management solutions is available at www.hp.com/go/imhub.

About HP

HP, the world's largest technology company, simplifies the technology experience for consumers and businesses with a portfolio that spans printing, personal computing, software, services and IT infrastructure. More information about HP (NYSE: HPQ) is available at <http://www.hp.com/>.

Note to editors: More news from HP, including links to RSS feeds, is available at <http://www.hp.com/hpinfo/newsroom/>.

1) Radicati Group study August 2008

2) Xerox Global Services White Paper, "The Less Paper Office: How to Reduce Costs, Enhance Security and be a Better Global Citizen." March 2008

3) IDC storage array growth numbers study

4) IDC White Paper, "The Diverse and Exploding Digital Universe." March 2008

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