HP Introduces Free Photo Printing Application on Apple App Store
Unlocks the power to print millions of photos

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PALO ALTO, Calif., Dec. 22, 2008 – HP today announced HP iPrint Photo, a free application available on the Apple App store that gives iPhone and iPod touch customers the ability to easily print photos anytime, anywhere.

HP iPrint Photo is the first photo printing application of its kind[1] and allows for quick and easy wireless printing of 4 x 6-inch photos from an iPhone or iPod touch to most HP inkjet printers connected to a local Wi-Fi network.[2] The application is fully compatible with Apple's Bonjour technology and uses the innovative Multi-Touch interface for the easiest and fastest wireless iPhone or iPod touch print experience.[3]

"Today's news demonstrates how HP is enabling customers to turn special moments captured on the go into high-quality photos," said Vyomesh Joshi, executive vice president, Imaging and Printing Group, HP. "More than any other company in the world, HP has re-imagined, re-engineered and re-invented the power of printing with exciting new technologies that address real customer needs."

The HP iPrint Photo application provides customers the freedom and flexibility to wirelessly print the millions of photos that have been captured on iPhone or iPod touch devices. It will be showcased for the first time at the 2009 Macworld Conference & Expo and the 2009 Consumer Electronics Show (CES).

"There's a major shift happening in the mobile domain today," said Rob Enderle, president and principal analyst, Enderle Group. "Annual camera phone device shipments are exploding on a worldwide basis, and mobile photo printing is quickly growing. Until now, customers had no easy way to print the special moments captured on their iPhone or stored on their iPod touch. "

HP iPrint Photo is available at no charge from Apple's App Store on iPhone and iPod touch or at www.itunes.com/appstore.

About HP
HP, the world's largest technology company, simplifies the technology experience for consumers and businesses with a portfolio that spans printing, personal computing, software, services and IT infrastructure. More information about HP (NYSE: HPQ) is available at http://www.hp.com/.

Note to editors: More news from HP, including links to RSS feeds, is available at http://www.hp.com/hpinfo/newsroom/.

[1] HP iPrint Photo is the first application available on the Apple App store to print photos directly from an

iPhone or iPod touch without using a desktop/laptop computer.

(2) A list of compatible products is available at www.hp.com/go/iprintphoto.

(3) Wireless performance is dependent upon physical environment and distance from access point.

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