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Mark Linesch is responsible for Marketing for Enterprise Storage and Servers Infrastructure Software Division at HP, which is responsible for delivering solutions that unify data center resources through management, virtualization and automation so customers can build next-generation data centers.

Previously, Linesch was president of the Open Grid Forum, an international standards organization devoted to accelerating the adoption of grid and related distributed systems technologies.

With more than two decades of experience in the industry, Linesch has held executive positions in strategic planning, business development, product and solutions marketing, as well as solutions and software engineering.

Linesch graduated with highest honors from the University of Cincinnati and is a recipient of the University of Cincinnati Scholarship Award for academic excellence.

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