



Doug Strain

Virtualization Marketing Manager, Insight Software Marketing,
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Hewlett-Packard Company

Doug Strain manages HP's business for partner-based x86 virtualization products, including offerings from VMware, Microsoft and Citrix. With HP ProLiant servers, StorageWorks storage and Insight Control software, these products allow HP to offer customers a rich, integrated server virtualization environment. He has been involved in x86 virtualization software as it has evolved over the past eight years.

Over his 20-year tenure at HP and formerly Compaq, Strain has had a range of roles starting with the introduction of the industry's first x86 server products. Previously, he led server hardware and software marketing efforts in HP's Americas region.

Prior to HP, Strain worked at a value-added reseller specializing in medical computing and at a PC startup.

Strain holds an MBA from the University of Houston and a Bachelor of Science in electrical engineering from Rice University.

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