



Deborah Nelson

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Deborah Nelson is responsible for worldwide marketing of servers, storage, software and services in the Technology Solutions Group at HP. She leads marketing across three global business units and three regions to deliver technology solutions that help midsize and enterprise organizations achieve better business outcomes.

Previously, she was responsible for the worldwide marketing of HP's PCs, technical workstations, personal digital assistant and handheld products, mobile and wireless solutions, personal storage appliances and embedded software.

Nelson has held a broad range of marketing positions during her 20-year career. Her experience spans product management of software, services and hardware products, channels and partners, marketing communications, market research, and business development in HP's Americas and European field and worldwide organizations.

In January 2007, Nelson received the Frost & Sullivan Lifetime Achievement Award as recognition for her pioneering efforts to drive marketing excellence at HP.

Nelson graduated from Northwestern University and serves as chairman of the board of directors for Second Harvest Food Bank of Santa Clara and San Mateo Counties in California.

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