



Brian Cox

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Brian Cox is director of Software Planning and Marketing for Business Critical Systems at HP. He is responsible for product planning, product management and product marketing for the HP-UX 11i, Windows and OpenVMS operating systems and associated high-availability, file system, volume manager and development tool software for Integrity servers.

In his HP career, Cox has managed the industry's best-selling UNIX servers, the industry's highest-performing Windows and Linux servers, the first blade server from any major vendor and multiple generations of x86, RISC and Itanium-based servers. His products have earned numerous awards over the years from publications such as *InfoWorld*, *Network World*, *IT Week*, *Byte* and *Windows NT Magazine*.

Cox holds Bachelor of Science and MBA degrees from Santa Clara University.

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