



HP Vivera Photo-versatile Inks

Overview

HP Vivera photo-versatile inks – designed for use with HP Photosmart and select HP Deskjet printers and all-in-one products – deliver brilliant photos with superior fade resistance for lab-quality results from the convenience of home. When combined with HP photo papers, HP Vivera photo-versatile inks deliver vibrant prints that resist fading for generations.⁽¹⁾ In addition, most HP Vivera photo-versatile inks are designed to deliver great everyday plain paper printing for documents, email, web pages and more.

Ink impurities can lead to numerous types of failures in inkjet printing systems, dragging down image quality and printer reliability. HP achieves exceptional purity with HP Vivera inks by tightly controlling the quality and composition of each ingredient, by putting dyes through a number of purification steps and by using a proprietary process to fill each cartridge.

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HP Vivera photo-versatile inks offer vibrant, true-to-life color for stunning color prints and exceptional black-and-white images. In independent quality evaluations of photos printed on various consumer photo printers available in the retail market, prints produced using HP Vivera inks were preferred by home photo enthusiasts and professional photographers over traditionally processed (silver-halide) prints⁽²⁾

Like all Original HP inks, HP Vivera Photo-versatile inks are formulated to work together with the printer and paper as an entire system. When used with HP Premium Plus Photo Paper, HP Vivera Inks provide light-fade resistance superior to that of lab-processed silver-halide photos – up to 100 or more years for six- and nine-ink printing systems.⁽³⁾

Key features and benefits

- HP Vivera inks offer radiant color and reduced image grain for stunning color prints and exceptional black-and-white images – even at high print speeds.
- Proprietary dyes help ensure that HP Vivera Inks deliver exceptional light fade resistance while maintaining a large color gamut.
- With 6-ink printing, HP Vivera inks create up to 72.9 million rich, brilliant color combinations to bring photos to life.
- For a more durable photo printing solution, HP Vivera photo-versatile inks can be combined with HP Advanced Photo Paper for both fade- and water-resistant results.
- Prints produced on quick-dry and water-resistant HP Advanced Photo Paper can be handled immediately from the printer out-tray.

Compatibility

- Use with HP Premium Plus Photo Paper and HP Advanced Photo Paper for light-fade

resistance superior to that of traditionally processed photos – up to 100 or more years with some ink and photo paper combinations⁽⁴⁾

- Compatible with HP Photosmart and HP Deskjet printer and all-in-one products that use the HP 02, 57, 78, 88, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 100 inkjet print cartridges.

⁽¹⁾ Based on display-permanence testing under glass by Wilhelm Imaging Research (WIR) or HP Image Permanence Lab using WIR methodology. For details on consumer media, visit www.hp.com/go/printpermanence. For details on commercial media, visit www.hp.com/go/supplies/printpermanence.

⁽²⁾ Spencer Lab Digital Color Laboratory, 2005 Photo Print Quality Research U.S., France and China, Spencer & Associates Publishing Ltd.

⁽³⁾ Based on Wilhelm Imaging Research, Inc., light fade testing under glass (as of January 2005) on HP Premium Plus Photo Paper. For more information on additional permanence testing factors, visit www.hp.com/go/premiumplusphoto.

⁽⁴⁾ Up to 108 years, based on Wilhelm Research light-fade testing under glass (as of January 2005) using the HP 95 Tri-Color and HP 99 Photo Inkjet Print Cartridge on HP Premium Plus Photo Papers. For details visit www.hp.com/go/printpermanence.

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