



HP Advanced Photo Paper

Overview

HP Advanced Photo Paper with improved features enables customers to generate lab-quality, highly vibrant color photo prints that dry instantly and exhibit excellent water resistance. This photo paper is mid-weight, providing a substantial feel to the print. HP Advanced Photo Paper is available in a wide range of sizes from 4 x 6 inch to 13 x 19 inch, with gloss and soft-gloss finishes.

Key features and benefits

- Photos dry instantly for easy handling without smudging.
- More than 60 years of display fade resistance when used with HP 60 and HP 564 dye-based Vivera inks.⁽¹⁾
- Fast photo printing generates retail-quality photos at home.⁽²⁾
- Includes Auto Sense technology that optimizes print settings automatically and helps save ink, paper and time by preventing common photo printing mistakes.⁽³⁾
- Enhanced glossy finish that delivers bright, vivid colors.
- Mid-weight, durable paper provides consumers with a sturdy photo feel.
- Image quality, color and print permanence rivals photos produced at retail.
- Produces deeper blacks and more vibrant colors when used with Original HP inks.
- Compatible with any inkjet printer – optimized for the HP Photosmart Pro B8850 using HP 38 Vivera pigment inks; HP Photosmart D5460 printer using new HP 564 Vivera inks; HP Deskjet F4200 and D2500 series printers using HP 60 Vivera inks; and HP Photosmart A530 and A630 series compact photo printers using HP 110 Vivera inks.

Other technical specifications

- 10.5-millimeters thick, 250 grams per square meter, 66 pound
- Microporous-photobase media
- Compatible with all inkjet printers, including pigment ink systems

Pricing and availability

Estimated U.S. street prices:⁽⁴⁾

- Glossy, 4 x 6-inch, plus perforated tab, 20 sheets: \$6.99
- Glossy, 4 x 6-inch, plus perforated tab, 100 sheets: \$12.99
- Glossy, 4 x 6-inch, plus perforated tab, 200 sheets: \$23.99

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- Glossy, 4 x 6-inch, 100 sheets: \$12.99
- Glossy, 5 x 7-inch, 60 sheets: \$14.99
- Glossy, 5 x 7-inch, 20 sheets: \$7.99
- Glossy, 8.5 x 11-inch, 25 sheets: \$11.99
- Glossy, 8.5 x 11-inch, 50 sheets: \$19.99
- Glossy, 8.5 x 11-inch, 100 sheets: \$29.99
- Soft Gloss, 8.5 x 11-inch, 50 sheets, \$19.99
- Glossy, 13 x 19-inch, 25 sheets: \$49.99
- Soft Gloss/Satin Matt, 13 x 19-inch, 25 sheets: \$49.99

Currently available for purchase in North America.

⁽¹⁾ Based on Display Permanence Rating by Wilhelm Imaging Research Inc. or HP Image Permanence Lab. Details are available at www.hp.com/go/printpermanence.

⁽²⁾ Speeds vary by printer.

⁽³⁾ Auto Sense benefits with Auto Sense-enabled HP printers; available on 4 x 6, 5 x 7, 8.5 x 11-inch size sheets.

⁽⁴⁾ Actual prices may vary.

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