

# HP SIMPLESAVE PHOTO

Sales Sheet



## A revolutionary way to find, organize and save your photos!

HP SimpleSave Photo Solution is a hassle-free way to search, organize and back up your precious photos. Simply insert the HP SimpleSave disc into your DVD drive and watch as your photo files are automatically located and backed up in minutes.

The back-up software automatically launches from the disc, with no installation on your computer, and finds the designated files types on your PC. Those files are then saved onto the very same SimpleSave disc. The software notifies you when the discs is full and

prompts you to insert another disc to continue the storing process. With SimpleSave there is no software to learn, install or configure on your PC.

HP SimpleSave software recognizes approximately 100 different photo and video formats, including JPEG, ensuring all your photos are safely stored. Use the default file search types or use the advanced options to designate specific files types to find and save. Each SimpleSave disc stores approximately 2,000 photos based on average file sizes.\*

\*Photo capacity based on average JPEG size of 2MB per photo. Actual results may vary depending on your photo size.

## Features & Benefits

- Starts automatically-No software to learn or install.
- Affordably create a duplicate copy of all your photos.
- Protect your photos from a PC crash or accidental loss.

## Competitive Advantages

- HP's SimpleSave Photos launches automatically with no software to load, no buttons to push.
- HP SimpleSave is an integrated solution pre-loaded on a DVD disc. The software does not reside on the PC.

### Tech spec 1

SimpleSave is compatible with Windows Vista, XP and Windows 2000.

### Tech spec 2

Photo file extensions: bay, bmq, cam, cex, cmp, cr2, crw, cs1, dcr, dng, j2c, j2k, j6i, jfi, jfif, jif, jp2, jpe, jpeg, jpg, jpx, k25, kdc, kqp, mdc, mrw, nef, orf, pef, pmp, raf, rdc, raw, srf, thm, x3f.

### Tech spec 3

Video file extensions: .3g2, 3gp, 3gp2, 3gpp, amc, asf, asx, avi, cin, dv, dvr-ms, flc, ivf, m15, m1v, m2p, m2v, m4e, m4v, m75, mov, mp4, mpe, mpeg, mpg, mpm, mpv, mswmm, nsv, ogm, qt, qtl, qts, rm, rmvb, rp, rt, rts, rtsp, rv, sdv, smi, smil, sml, ssm, swf, vfw, wm, wmd, wmv, wmx, wvx, xnz.

Part Number	Description	UPC	SCC	SRP	SKU Dimensions (WxDxH)	SKU Weight	M/C Qty.	Master Carton Dimensions (WxDxH)	Master Carton Weight
66000089319	DVD-R 16x 5PK HP 4.7GB 4-LANG SimpleSave	051122270758	50051122270753	\$14.99	7.50"x 5.25" x 1.50"	TBD	5	TBD	TBD