



Shaun Fennessey Wilde

Manager of Product Output and Design, Retail Photo Solutions, Digital Photography and Entertainment

Hewlett-Packard Company

Shaun Wilde is the manager of product output and design for the Retail Photo Solutions organization at HP. The organization, part of the company's Digital Photography and Entertainment global business unit, enables retailers to offer their customers in-store digital photo printing and sharing services.

Wilde joined HP in 2001 and has 15 years of marketing, finance, strategic planning and product management experience in digital imaging, inkjet printing, textiles and agricultural industries.

Most recently, Wilde led the development of the next generation of creative output for HP's retail photo business. Wilde also leads a cross-divisional team focused on improved design and output for the digital entertainment group. Prior to her current role, Wilde drove product development for HP's new photo inks used in photo B-size printers.

Before joining HP, Wilde worked for several years as a financial analyst for Levi Strauss & Co. Her past experience also includes serving as a consultant for a German wireless and telecommunications firm. Additionally, Wilde held several positions in product management, marketing and communications within the research and technology industries.

Wilde has a master's degree in business administration from the University of Oregon Graduate School of Business.

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com