



Tom Codd

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Tom Codd is the outbound marketing director for the LaserJet Business Unit at HP. He manages a team that focuses on new product introduction planning, delivery of outbound marketing content, sales tools, competitive response, pre-sales training, and cross-category strategy and positioning for all LaserJet products including color, mono and multifunction products and management solutions.

During his 24 years with HP, Codd has held a number of marketing director positions, including connectivity current product marketing, future product marketing, imaging and printing solutions marketing and third-party marketing. Prior to joining the marketing organization, he worked as an IT professional supporting manufacturing and financial processes.