



John Gromala

Director, ProLiant Product Marketing, Industry Standard Servers

Hewlett-Packard Company

John Gromala is director of ProLiant product marketing for the Industry Standard Server business unit at HP.

Since joining the unit in 1994, Gromala has led server product marketing and business teams, storage and networking infrastructure options marketing and ISS technology strategy. He also has co-chaired the InfiniBand Trade Association marketing workgroup, developed the HP ProLiant ML and DL naming framework, planned the initial density-optimized ProLiant servers and managed the ProLiant 1500 product family.

Gromala joined Compaq in 1985 and has held roles in product marketing, business strategy, technology planning, design engineering and operations. He also has worked with the NASA Technology Transfer Center and the North Texas Small Business Development Center.

Gromala earned a bachelor of science degree in electrical engineering and a master's degree in business administration from Texas A&M University and has completed the Executive Leadership Program at Harvard University.

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