

## Paul Gottsegen

Vice President, Industry Standard Servers

## Hewlett-Packard Company

Paul Gottsegen is vice president of Industry Standard Servers at HP, overseeing the product marketing, strategy and business operations of the HP ProLiant and HP BladeSystem product lines.

Prior to HP, Gottsegen was vice president of Enterprise Marketing at Dell Inc., leading product and outbound marketing and enterprise alliances for the server business. He also served as vice president of Marketing at Panasas Inc., a storage system provider for high-performance cluster computing.

Gottsegen began his career at Compaq Computer Corp., spending 13 years in various roles in the enterprise division, including launching the original Systempro server, leading the product launch effort for the original ProLiant server launch, and as vice president of the North America sales region for the Industry Standard Server business.

Gottsegen holds a bachelor's degree in computer science from Brandeis University and a master's degree in business administration from The Wharton School.

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