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Lucio Furlani is vice president for Marketing and Strategy in Europe, the Middle East and Africa for the Technology Solutions Group at HP.

Previously, he led the Solutions Portfolio and Adaptive Enterprise strategy program for HP worldwide.

Based in Milan, Italy, Furlani has covered a number of management positions in Marketing, Sales and Business Development since he joined HP in 1994. He started his career in Honeywell Information Systems as a software engineer in research and development. Later he was a business development manager and project manager in the Bull Italia System Integration division.

Furlani has a degree in electronic engineering.

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