HP Debuts EliteBook, Expands Business Notebook Portfolio

BERLIN, June 10, 2008 – HP today introduced the durable, aircraft-inspired HP EliteBook Notebook PC as one of 10 newly designed products added to its business notebook lineup that merges functionality with sophisticated design.

Unveiled at the HP Connecting Your World event, the HP EliteBook is the first in a new family of notebooks joining the HP Compaq business notebook series to create one of the most versatile business notebook portfolios in company history. These product families are distinguished by their contemporary look and design that provide the ultimate high-performing PC experience.

Editorial contacts:

Mike Hockey, HP
+1 281 927 9379
mike.hockey@hp.com

Christine Wright
Edelman for HP
+1 510 292 8734
christine.wright@edelman.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

Incorporating the latest mobile technologies and engineered to meet multiple durability tests, the EliteBook includes HP DuraCase, a complete set of visually appealing and reliable features such as a brushed anodized-aluminum exterior combined with a magnesium alloy chassis designed for maximum protection to keep the PC looking good, longer.

Other innovations include HP QuickLook2 software, which provides access to email, calendar, task and contact information within seconds at the touch of a button.[1] The HP SpareKey feature addresses the hassle of forgotten passwords by using a sequence of three predetermined personal identification questions to gain immediate entry into the system.[2]

"The EliteBook's sleek, innovative designs combine a sophisticated look with the durability needed to withstand the evolving mobile work environment," said Ted Clark, senior vice president and general manager, Notebook Global Business Unit, HP. "Furthermore, HP has incorporated the right mix of hardware and software features to deliver a dependable business notebook PC that delivers enhanced security and improved ease of use in a stylish new package."

The HP business notebook lineup is one of the first to offer a choice of the latest processor technologies, including AMD Turion™ 64 X2 Ultra Dual-Core Mobile Processors[3] and the latest Intel® Centrino® 2 and Intel Centrino 2 with vPro technology.[4,5]

Through HP Mobile Broadband, select notebooks incorporate the latest in wireless connectivity. With Qualcomm's Gobi technology built in, HP notebooks use a single module, the HP un2400, to support multiple mobile broadband network technologies and multiple mobile operators. This increases users' international roaming options and offers greater choice and flexibility in choosing a mobile data plan.[6]

All HP business notebooks also are designed with the environment in mind, with energy-

efficient features, select materials for easier recycling and lower levels of environmentally unfriendly substances. For example, several HP notebooks are available with the choice of an optional mercury-free Illumi-Lite LED display, which is lighter and more energy-efficient than standard notebook display technology. In fact, HP has set a goal to remove all mercury – a potentially hazardous substance commonly found in notebook screens – from its notebooks by 2010.

Elite mobile professionals
With a design inspired by aircraft engineering, the HP EliteBook is built for the corporate road warrior. It features a shock-resistant hard drive and spill-resistant keyboard to help defend data against bumps, drops and spills. It was designed to meet the tough MIL-STD 810F military-standard tests[7] that measure levels of environmental reliability and operation at extreme temperatures of over 60 degrees Celsius/140 degrees Fahrenheit and below -29 C/-20 F, while withstanding vibration and high humidity.

The inner magnesium shell of the notebook's HP DuraCase is equipped with a honeycomb pattern that is thermally bonded to anodized aluminum for a solid construction. The HP EliteBook also includes enhanced impact protection for a display panel that can withstand up to 80 percent more force to twist than display enclosures in older models. Additionally, anodized aluminum is used on the palm-rest surface with HP DuraFinish, a protective coating that is six times more scratch-resistant than previous notebooks. These materials also are highly recyclable, facilitating environmentally responsible disposal at end of life.

The initial ENERGY STAR® qualified HP EliteBook 6930p configuration weighs only 4.7 pounds (2.1 kilograms). It features a 14.1-inch diagonal widescreen display and is available with an optional, mercury-free Illumi-Lite LED display.[8]

Setting a new standard for on-the-move productivity, the HP EliteBook 6930p provides up to 15 hours[9] of combined battery life with optional Ultra Capacity battery for full-day productivity. It also offers the choice of optional second hard drive support for RAID 0 (striping) or RAID 1 (mirroring), optional 2-megapixel webcam with Business Card Reader software, and a full range of integrated wireless and security solutions.[8]

Customers also can choose ATI Mobility Radeon HD 3450 Graphics with up to 256 megabytes (MB) of dedicated video memory for more graphics-intensive environments, or the latest Intel Graphics Accelerator for optimal performance.

Business-critical mobility
The newly redesigned business notebook "b"-series is distinguished by its silver finish and magnesium alloy support structure. The new design includes HP DuraFinish, a clear coat applied over the display enclosure and palm-rest that is three times more scratch resistant than in previous models. Offering an ideal combination of features for mainstream business mobility, the b-series notebooks include:

- <u>HP Compaq 6530b and HP Compaq 6535b</u> – These notebooks are designed for business professionals who commute, move around the office for meetings or travel occasionally. The 6530b and 6535b are highly mobile and offer the latest Intel and AMD processors to fit customer connection needs when using HP Mobile Broadband,[5] Wi-Fi certified WLAN[10] and Bluetooth® wireless technology. With a 14.1-inch diagonal display, a magnesium alloy support structure and a starting weight of 5.3

pounds (2.41 kilograms), these durable notebooks provide a solution for on-the-go schedules without compromising functionality, security or performance.

- HP Compaq 6730b and HP Compaq 6735b – Aimed at professionals who want a large 15.4-inch diagonal widescreen display, enhanced security and extensive connectivity with HP Mobile Broadband, the 6730b and 6735b feature the latest Intel and AMD processors with HP Universal Accessory compatibility. With a starting weight of only 5.9 pounds (2.69 kilograms), both devices are sturdy in form and composition.

The standard "s"-series sports a satin, reflective, black-on-black finish to modernize the look and feel of the classic business notebook. HP s-series notebooks are loaded with strong security features, including HP ProtectTools Security Manager. Drive Encryption for HP ProtectTools encodes information on the hard drive to make sensitive information unreadable if a notebook is lost or stolen.

For added data security, File Sanitizer permanently deletes individual files, folders and personally identifiable information from the notebook, which also allows customers to recycle the notebook with confidence that their business data has been removed. Additionally, s-series notebooks have HP 3D DriveGuard, which uses a three-axis accelerometer to detect sudden movement and initiate protective action, helping protect the notebook's hard drive against bumps or drops.

- HP Compaq 6530s and HP Compaq 6535s – The 6530s and 6535s offer small business customers flexibility with an entry-level, mainstream notebook for a dispersed workforce. These notebooks include Intel or AMD processors to offer a variety of options for mobility and longer battery life. Keeping connected through Wi-Fi certified WLAN[10] and integrated Bluetooth wireless technology, customers can choose between the 14.1-inch diagonal widescreen anti-glare WXGA display or an HP BrightView display that improves brightness, contrast and clarity.

- HP Compaq 6730s and HP Compaq 6735s – Also for the small business and mobile workforce, the 6730s and 6735s offer a 15.4-inch diagonal widescreen display and include a choice of Intel or AMD processors to meet high demands for performance and connectivity. Offering Wi-Fi certified WLAN[10] and integrated Bluetooth wireless technology, customers can send and receive emails or access the Internet – at work, at home or at their favorite hotspots.

- HP Compaq 6830s – This notebook offers a 17-inch diagonal widescreen display, the largest of the series. The 6830s also features extensive connectivity and additional graphic applications, including ATI Mobility Radeon HD 3410 with 128/256 MB of GDDR2 for video memory and 3D gaming, as well as ATI HyperMemory, expanding graphics memory with system memory to optimize performance. It includes the latest Intel Core™ 2 Duo processors.

Pricing and availability

All the notebooks are expected to be available by late July. Estimated starting U.S. street pricing ranges from $799 for the HP standard "s"-series product to $1,179 for the HP EliteBook series.[11]

More information on these HP notebook PCs and other HP mobility solutions is available in an online press kit at www.hp.com/personal.

About HP
HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling $110.4 billion for the four fiscal quarters ended April 30, 2008. More information about HP (NYSE: HPQ) is available at www.hp.com.

Note to editors: More news from HP, including links to RSS feeds, is available at www.hp.com/hpinfo/newsroom/.

[1] HP QuickLook 2 is accessible when the notebook is off or in hibernation from Microsoft® Windows® XP or Microsoft Windows Vista®. Timings may vary depending on the system configuration and state.

[2] Requires initial user setup.

[3] This system requires a separately purchased 64-bit operating system and 64-bit software products to take advantage of the 64-bit processing capabilities of AMD technology. Dual core processing available with AMD technology is designed to improve performance of this system. Given the wide range of software applications available, performance of a system including a 64-bit operating system and a dual-core processor will vary.

[4] Some functionality of Intel Centrino Pro and Intel vPro, such as Intel Active management technology and Intel Virtualization technology, requires additional third-party software in order to run. Availability of future "virtual appliances" applications for Centrino Pro and vPro technologies is dependent on third-party software providers. Compatibility of this generation of Centrino Pro and vPro technology-based hardware with future "virtual appliances" and Microsoft Windows Vista operating system is to be determined.

[5] Dual core is designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology. 64-bit computing on Intel architecture requires a computer system with a processor, 64-bit computing on Intel architecture requires a computer system with a processor, chipset, BIOS, operating system, device drivers and applications enabled for Intel 64 architecture. Processors will not operate (including 32-bit operation) without an Intel 64 architecture-enabled BIOS. Performance will vary depending on hardware and software configurations. More information is available at www.intel.com/info/em64t.

[6] Gobi and Broadband technologies require separately purchased wireless data service contracts. Check with local service provider for coverage and availability.

[7] Testing was not intended to demonstrate fitness for U.S. Department of Defense contracts requirements or for military use. Test results are not a guarantee of future performance under these test conditions.

[8] Optional items sold separately or as add-on features.

[9] Optional Ultra Capacity battery required and sold separately. Battery life will vary depending on the product: model, configuration, loaded applications, features and power management settings. The maximum capacity of the battery will decrease with time and usage.

[10] Wireless access point and Internet service required and not included. Availability of public wireless access points limited.

[11] Estimated prices, actual pricing may vary.

This news advisory contains forward-looking statements that involve risks, uncertainties and assumptions. If such risks or uncertainties materialize or such assumptions prove incorrect, the results of HP and its consolidated subsidiaries could differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including but not limited to statements of the plans, strategies and objectives of management for future operations; any statements concerning expected development, performance or market share relating to products and

services; anticipated operational and financial results; any statements of expectation or belief; and any statements of assumptions underlying any of the foregoing. Risks, uncertainties and assumptions include the execution and performance of contracts by HP and its customers, suppliers and partners; the achievement of expected results; and other risks that are described in HP's Quarterly Report on Form 10-Q for the fiscal quarter ended January 31, 2008 and HP's other filings with the Securities and Exchange Commission, including but not limited to HP's Annual Report on Form 10-K for the fiscal year ended October 31, 2007. HP assumes no obligation and does not intend to update these forward-looking statements.