



Introducing Voodoo Omen

Rich with innovation and unique in design, Voodoo Omen is for the discerning technology lover who equally appreciates sophisticated styling and performance computing. And because each Voodoo Omen is built using a personalized, co-creation process, every owner of a Voodoo Omen becomes an architect and a designer.

The Omen's clean lines and square edges give its exterior a classic look. Consumers then add the finishing touches via high-quality Voodoo Allure paint finishes and custom side panels in materials such as glass, leather and wood – all of which contribute to making the Voodoo Omen a signature showpiece for each owner.

While its exterior design hints at its Voodoo heritage, the Voodoo Omen is completely redesigned. Elements of this quiet, high-performance system, such as the quad radiator and the integrated copper cooling pipes built directly into the Voodoo Omen chassis, make the Voodoo Omen stand out from the crowd. Vertical thermal diffusion cooling, developed by turning the motherboard 90 degrees, allows air to flow naturally throughout the machine.

Performance and innovation

- Vertical thermal diffusion – The Omen optimizes the natural power of convection currents by turning the motherboard 90 degrees, which allows air to naturally flow from bottom to top. This innovative approach to thermal management offers advanced cooling and quiet acoustics.
- Auxiliary LCD – A 7-inch (diagonal) full auxiliary LCD is built into the Omen chassis. This screen acts as a fully functional secondary display that can be used to show game stats, movies, music videos or other additional information users need at work or play.
- Quad radiator – This is one of the first systems to feature a quad radiator for improved cooling and performance and unbelievably quiet acoustics.
- Tool-less architecture – The Omen has virtually tool-less architecture on components such as hard drives and video cards.
- Industry-standard components – The Omen is built using only high-quality industry-standard components to provide outstanding performance and longevity.
- Integrated copper cooling pipes – Unlike other systems on the market, copper cooling pipes are built directly into the aluminum Omen chassis, cutting interior clutter and improving air flow.
- Quick-release connectors – The self-sealing, anti-leak liquid cooling system allows for hassle-free component upgrades.

- Interior lighting – Battery-powered interior lighting gives users visibility to upgrade components when the system is powered off.

Design and personalization

- Classic Voodoo style – The clean lines and square edges of the Omen set the standard for the sophisticated look that will define all Voodoo-branded devices.
- All-aluminum chassis – The sophisticated all-aluminum chassis adds to the Omen’s durability and cooling capabilities.
- Top-loading cables – The rotated motherboard allows cables to be plugged into the system under a removable top panel. This gives users easier access to the cable board and contributes to the clean system design.
- Removable panels – For easy access to the interior of the system, the Omen comes equipped with tool-less side panels that completely detach using latches hidden under the top panel. The side panel is a thick square plate of aluminum with a flat, smooth surface unblemished by handles, rivets or screws.
- Extensive high-quality Voodoo Allure paint finishes – A palette of 14 color choices is available, including six new Voodoo Allure colors.
- Custom side panels – Plans call for customers to soon be able to develop custom side panels from a variety of materials usually associated with luxury apparel and furniture such as glass, leather and wood.
- RGB accent lighting – Select one of 16 million different colors in real time through software run from the auxiliary display. LED lights are inside the unit at the top and below the chassis to accent, but not overwhelm, the design of the machine.

Security

- The Omen includes Voodoo’s Fuel Essential software suite: Roxio, Cyberlink PowerDVD, AVG Professional Anti-Virus and PCDoctor.

Pricing and availability

- Pricing starts at \$7,000 depending on configuration.⁽¹⁾
- Current Voodoo customers will receive a private invitation to be among the first to order a customized Omen.

⁽¹⁾ Estimated U.S. street prices. Actual prices may vary.

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