



Executive Biography

David Roman

Vice President, Marketing Communications, Personal Systems Group



Hewlett-Packard Company

David Roman is vice president of worldwide marketing communications for the Personal Systems Group at HP, responsible for driving advertising, media relations and marketing services.

Prior to joining HP, Roman was vice president of Corporate and International Marketing at NVIDIA. He also held a number of marketing leadership roles at Apple Computer in Europe, Asia Pacific and the United States. His most recent Apple role was vice president of worldwide advertising and brand marketing.

Roman graduated in architecture and industrial design from the Queensland University of Technology in Australia after starting his architectural studies at the Polytechnic of Torino in Italy. He also pursued executive MBA studies at INSEAD in Paris.

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