



Executive Biography



Carlos Montalvo

Vice President of Marketing and Services, Managed Home business

Hewlett-Packard Company

Carlos Montalvo is vice president of marketing and services for the Managed Home business within the Personal Systems Group at HP. This business unit drives HP's strategic intent to provide compelling and intuitive digital experiences in the home and on the go.

Based in Cupertino, Calif., Montalvo leads the combination of marketing strategy, communications and product management to continue HP's growth in the connected entertainment sector. One particular focus is to expand and broaden HP's content service offering in the digital entertainment space.

Over the last 20 years, Montalvo has been at the forefront of the shifting digital landscape working with companies such as Xerox, Virage and Apple, where he served as vice president and general manager of the Interactive Media and QuickTime Group. Montalvo joined HP directly from Jaman Inc., an online community and social network that delivers world cinema over broadband. There, Montalvo served as senior vice president of operations, where he developed the overall business, content and positioning strategy.

Montalvo studied bio-engineering and political science at the University of California and began his career in the public sector, serving at the National Science Foundation and as a Presidential Appointee at the U.S. Solar Energy Bank.

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