



Executive Biography



Kevin Frost

Vice President and General Manager, Consumer Notebooks Business Unit, Personal Systems Group

Hewlett-Packard Company

Kevin Frost is vice president and general manager for the Consumer Notebook Business Unit at HP. Based in Houston, he is responsible for the development of notebooks for the worldwide consumer markets.

Prior to this role, Frost was vice president and general manager for Business PCs at HP, responsible for providing desktop PCs, thin clients and CCI solutions to the business markets.

Previously, Frost held the position of vice president and general manager for consumer products for the Personal Systems Group in Europe, the Middle East and Africa at HP, where he was responsible for all PSG consumer products, including desktops and notebooks. Before that, he was vice president of marketing and business planning manager for the Notebook Global Business Unit and vice president of marketing for Compaq's Access Business Group Notebooks.

In these roles, Frost was responsible for product planning and execution, annual and quarterly business plans, product strategy and industrial design for mobile PCs targeting both consumer and commercial customers.

Before joining Compaq, Frost held various management positions at Motorola and QMS.

Frost holds a bachelor's degree in electrical engineering from the Georgia Institute of Technology and a Master of Business Administration from the University of Houston, Texas.

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