



## HP Officejet Pro L7000 All-in-One series

### Overview

Providing professional color quality for up to 50 percent lower cost per page than laser printers<sup>(1)</sup> using HP Officejet inks, the HP Officejet Pro L7000 All-in-One series is designed to deliver high-performance printing for economy-minded small and micro-business customers.

Based on HP's exclusive Scalable Printing Technology, the All-in-One series delivers laser-quality prints at fast speeds at a lower purchase price than comparable color laser printers.<sup>(2)</sup> With innovative all-in-one features and flexible networking options, the HP Officejet Pro L7000 All-in-One series is an affordable way to boost productivity and efficiency in the office.

The HP Officejet Pro L7000 All-in-One series now includes the new HP Officejet Pro L7590 All-in-One. This new device features duplexing capabilities, a convenient flatbed scanner and built-in networking. Designed to save resources and increase efficiency, the HP Officejet Pro L7590 All-in-One is also ENERGY STAR® qualified.

### Key features and benefits

- Lower printer operating costs with professional-quality printing that delivers savings up to 50 percent per color page over comparable laser printers<sup>(1)</sup> and laser-quality black text with savings up to 40 percent per page over laser printers,<sup>(3)</sup> using HP Officejet inks.
- Affordably incorporate color into office printing with the HP Officejet Pro L7000 All-in-One series, which has a lower purchase price than comparable color laser printers.<sup>(2)</sup>
- Experience fast printing speeds up to 35 pages per minute (ppm) black and up to 34 ppm color in draft mode, and Laser Quality Speeds<sup>(4)</sup> up to 12 ppm black and up to 10 ppm color.<sup>(5)</sup>
- Preview, select and print lab-quality photos from memory cards<sup>(6)</sup> using HP Photo Proof Sheet and an intuitive 2.4-inch color LCD control panel with one-touch buttons.<sup>(7)</sup>
- Preserve and store documents and photos by scanning them into digital files with outstanding 2,400 x 4,800 dpi CCD optical resolution flatbed scanning.<sup>(8)</sup>
- Enhance productivity with innovative features including embedded wired and wireless networking<sup>(9)</sup> and Direct Digital Filing<sup>(10)</sup> to quickly capture, manage and share documents.
- Easily fax, scan, and copy multiple-page documents up to 50 pages using the integrated automatic document feeder.

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- Save more and print more with high-capacity, individual HP Officejet ink cartridges. Enjoy more affordable printing and up to two times more black printed pages.<sup>(11)</sup>
- Quick-drying HP Officejet inks resist smudging when printed on papers with the ColorLok Technology logo. Confidently handle freshly printed documents without worry of smearing the rich, sharp blacks and brilliant colors.
- Produce print-shop quality documents in-house using HP's full line of brochure, flyer, postcard and newsletter papers – in varying finishes and weights – for premium-quality marketing material.
- Easily manage up to 15 HP LaserJet and HP inkjet devices and supplies – including the HP Officejet Pro L7000 All-in-One series – with HP Easy Printer Care Software.<sup>(12)</sup>
- Minimize the environmental impact with the HP Officejet Pro L7000 All-in-One series, which consumes significantly less power than laser devices<sup>(13)</sup> during printing and has duplexing capabilities to reduce paper use by as much as 50 percent.
- Easily identify and shop for Original HP cartridges using HP SureSupply.<sup>(14)</sup>
- HP provides free, convenient cartridge recycling – HP ensures that all cartridges returned through HP Planet Partners are recycled responsibly.<sup>(15)</sup>

#### **HP Officejet Pro L7000 All-in-One series**

- The HP Officejet Pro L7590 All-in-One is the base model and includes built-in wired networking and duplexing capabilities.
- The HP Officejet Pro L7680 All-in-One additionally includes Direct Digital Filing,<sup>(10)</sup> a 2.4-inch color graphics display<sup>(7)</sup> and a legal-size glass surface.
- The HP Officejet Pro L7780 All-in-One includes all of the features of the HP Officejet Pro L7680 All-in-One, plus built-in wireless networking,<sup>(9)</sup> ReadIris Pro Optical Character Recognition (OCR) software and a 350-sheet paper tray.

#### **Supported supplies<sup>(16)</sup>**

- HP 88 Black Officejet Ink Cartridge (C9385AN): \$19.99
- HP 88 Cyan Officejet Ink Cartridge (C9386AN): \$14.99
- HP 88 Magenta Officejet Ink Cartridge (C9387AN): \$14.99
- HP 88 Yellow Officejet Ink Cartridge (C9388AN): \$14.99
- HP 88XL Black Officejet Ink Cartridge (C9396AN): \$34.99
- HP 88XL Cyan Officejet Ink Cartridge (C9391AN): \$24.99
- HP 88XL Magenta Officejet Ink Cartridge (C9392AN): \$24.99
- HP 88XL Yellow Officejet Ink Cartridge (C9393AM): \$24.99
- HP 88 Officejet Value Brochure Pack : \$44.99
- General purpose papers with the ColorLok Technology logo. Available in all regions.
- HP Brochure and Flyer Paper, matte or glossy (100 sheets, 8.5 x 11-inch): \$19.99
- HP Premium Plus Photo Paper, high and soft gloss (25 sheets, 8.5 x 11-inch): \$14.99

#### **Pricing and availability<sup>(16)</sup>**

- HP Officejet Pro L7590 All-in-One: \$299
- HP Officejet Pro L7680 All-in-One: \$399
- HP Officejet Pro L7780 All-in-One: \$499

The HP Officejet Pro L7680 and L7780 All-in-Ones are available now for purchase worldwide. The HP Officejet Pro L7590 All-in-One is expected to be available in March for purchase worldwide.

<sup>(1)</sup> Majority of laser all-in-ones less than \$750, printers less than \$300, HP Officejet Pro products with XL cartridges. More details are available at [www.hp.com/go/officejet](http://www.hp.com/go/officejet).

<sup>(2)</sup> Based on manufacturers' stated retail prices as of September 2007.

<sup>(3)</sup> Majority of mono laser all-in-ones less than \$400, HP Officejet Pro products with XL cartridges. More details are available at [www.hp.com/go/officejet](http://www.hp.com/go/officejet).

<sup>(4)</sup> Compared to color laser AiOs under \$750. Laser Quality Speed is an HP measurement method representing the print speed of typical office documents in default mode. Compared to published speeds by laser manufacturers as of September 2007. Test methods vary.

<sup>(5)</sup> After first page; more details available at [www.hp.com/go/inkjetprinter](http://www.hp.com/go/inkjetprinter).

<sup>(6)</sup> Memory card slots support Secure Digital/MultiMedia Card, Compact Flash, Memory Stick, Memory Stick Duo and xD-Picture Card.

<sup>(7)</sup> 2.4-inch color graphics display not available on L7590 model.

<sup>(8)</sup> Maximum resolution is limited by available computer memory, disk space and other system factors.

<sup>(9)</sup> Wired networking included on L7590 and L7680 products. Wireless networking included on L7780 model.

<sup>(10)</sup> Direct Digital Filing not available on L7590 model.

<sup>(11)</sup> High-capacity cartridges not included, purchase separately. Declared yield values for HP 88XL black and color Officejet Ink Cartridges in accordance with ISO/IEC 24711. More information is available at [www.hp.com/go/pageyield](http://www.hp.com/go/pageyield).

<sup>(12)</sup> For device compatibility, visit [www.hp.com/go/easyprintercare](http://www.hp.com/go/easyprintercare).

<sup>(13)</sup> Compared to color laser AiOs under \$750. Based on manufacturers' stated power consumption during printing as of September 2007.

<sup>(14)</sup> Program features and availability may vary by country. More information is available at [www.hp.com/learn/suresupply](http://www.hp.com/learn/suresupply).

<sup>(15)</sup> HP ink cartridge return and recycling is available in 42 countries and territories around the world, covering 88 percent of the addressable market; more details available at [www.hp.com/recycle](http://www.hp.com/recycle).

<sup>(16)</sup> U.S. estimated street prices. Actual prices may vary.

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