



## Newly Formulated HP ColorSphere Toner

### Overview

Newly formulated [HP ColorSphere toner](#) helps customers produce print-shop quality documents in-house by delivering a wider range of colors, higher gloss, and improved photo resolution than previous generations. Building on 20 years of innovation, this new ColorSphere formulation achieves a noticeable difference in text and image sharpness, color intensity and photo quality.

Designed exclusively for new HP Color LaserJet personal and small business printers' launching in Spring 2008, this formulation was engineered with the new printers to deliver consistent print quality and high-speed performance. In addition, a smaller, redesigned cartridge - made possible by the efficient usage of the toner - enables a small, more compact printer.

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### Key Features and Benefits

- Produce professional quality to suit every element on the page – vibrant colors for graphics, natural tones for photo images, and sharp text for written materials – often for less than the cost of outsourcing.
- Proven all-in-one HP cartridge design delivers consistent results, page after page, cartridge after cartridge.
- Optimize results using HP specialty or business publishing papers and create print-shop quality documents without leaving the office.
- General office papers with the ColorLok Technology logo provide consistent, high-quality color documents, page after page.
- Improve productivity with easy supplies management: receive convenient alerts and easily shop for supplies using HP SureSupply.<sup>(1)</sup> For small businesses, HP Easy Printer Care facilitates management of up to 15 printers and enables consolidated ordering of replacement supplies.
- Printers include pre-installed introductory print cartridges that yield approximately 750 pages of color, and 750 pages black.<sup>(2)</sup>

### Compatibility

- HP Color LaserJet CP1515n and CP1518ni printers
- HP Color LaserJet CP1215 printer
- HP Color LaserJet CM1312 MFP (multi-function printer)<sup>(3)</sup>

### Pricing and Availability <sup>(4)</sup>

- HP Color LaserJet CB540A Black Print Cartridge: \$70.00
- HP Color LaserJet CB541A Cyan Print Cartridge: \$64.00
- HP Color LaserJet CB542A Yellow Print Cartridge: \$64.00
- HP Color LaserJet CB543A Magenta Print Cartridge: \$64.00

The Color LaserJet CB540A cartridge series will be available April 1, 2008 for purchase worldwide.

<sup>(1)</sup> Program features and availability may vary by country. For more information, visit [www.hp.com/learn/suresupply](http://www.hp.com/learn/suresupply).

<sup>(2)</sup> Includes introductory print cartridges (Average continuous composite cyan/yellow/magenta cartridge yield 750 pages and average continuous black cartridge yield 750 pages.). Refresh your printing system with Original HP CB540-43A replacement print cartridges (Average continuous composite cyan/yellow/magenta cartridge yield 1,400 standard pages and average continuous black cartridge yield 2,200 standard pages.) Declared yield values for replacement cartridges in accordance with ISO/IEC 19798. Actual yields vary considerably based on images printed and other factors. For more information, visit [www.hp.com/go/learnaboutesupplies](http://www.hp.com/go/learnaboutesupplies).

<sup>(3)</sup> HP Color LaserJet CM1312 MFP is expected to be available June, 2008 for purchase worldwide

<sup>(4)</sup> Estimated U.S. street price, actual prices may vary.

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