HP Introduces Scalable Computing Initiative Focused on “Scale-out” Environments
Unveils organization, products and services committed to Web 2.0, HPC and cloud computing customers

PALO ALTO, Calif., May 28, 2008 – HP today announced a new initiative dedicated to delivering products as well as services designed to reduce infrastructure costs for scale-out environments.

The latest example of the initiative is today’s introduction of the world’s first two-in-one server blade, which was developed to meet the specific scale-out customer requirements of maximizing compute and storage density in existing data center space.

HP also has formed a new business unit – the HP Scalable Computing & Infrastructure organization -- to focus on delivering products and solutions tailored to the unique needs of Web 2.0, high-performance computing (HPC) and cloud computing customers.

Investments and expertise
The new organization combines existing resources from the company’s industry-leading HPC organization with its Scaleable Datacenter Infrastructure team. This combined team has devoted years to understanding the needs of this customer segment and offers businesses a comprehensive solution consisting of products, services and extensive expertise.

Included in the scalable data center infrastructure offering are:

* The Intel® Xeon®-based HP ProLiant BL2x220c G5 is the world’s first server blade to combine two independent servers in a single blade. This helps scale-out customers lower data center infrastructure costs and cut space requirements in half. With its two-in-one design, the BL2x220c delivers double the compute performance and memory capacity of traditional server blades. This design, coupled with its ability to draw 60 percent(1) less power than similar competing offerings, makes it an ideal product for scale-out environments.

* The recently announced HP StorageWorks 9100 Extreme Data Storage System (ExDS9100), a highly scalable storage system designed to simplify the management of multiple petabytes(2) of data at an affordable cost. This makes it ideal for online and digital media businesses.

* HP Data Center Transformation Services that improve operational efficiency and lower costs by aligning scale-out data center strategies with business goals. These services address all scale-out data center domains, including facilities, networks and process management. As a result of the recent acquisition of EYP Mission Critical Facilities,
HP now offers critical facilities design, consulting and assurance solutions that enable customers to design, upgrade or retrofit data centers to maximize facility space while increasing power and cooling efficiencies.

• Coming this summer, HP’s plans to unveil its approach for taking the data center to new levels of disaster recoverability, flexibility and power efficiency. Watch a video preview here.

More information is available in an online press kit at www.hp.com/go/hpmassivescaleoutcomputing.

About HP
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(1) Based on internal testing, the BL2x220c achieves 1,582.73 bops/watt compared to 958.86 bops/watt on a cluster of Dell PowerEdge M600 servers.
(2) 1 petabyte equals 1,000 terabytes or 1,000^5 bytes.
(3) As required by local U.S. or foreign law and/or regulation, professional engineering services will be provided by EYP MCF, Inc., a subsidiary of HP; by an EYP-related practice entity; or, by another qualified engineering services provider in that location.

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