HP Introduces Scalable Computing Initiative Focused on "Scale-out" Environments

Unveils organization, products and services committed to Web 2.0, HPC and cloud computing customers

PALO ALTO, Calif., May 28, 2008 – HP today announced a new initiative dedicated to delivering products as well as services designed to reduce infrastructure costs for scale-out environments.

The latest example of the initiative is today's introduction of the world's first two-in-one server blade, which was developed to meet the specific scale-out customer requirements of maximizing compute and storage density in existing data center space.

HP also has formed a new business unit – the HP Scalable Computing & Infrastructure organization -- to focus on delivering products and solutions tailored to the unique needs of Web 2.0, high-performance computing (HPC) and cloud computing customers.

Investments and expertise

The new organization combines existing resources from the company's industry-leading HPC organization with its Scaleable Datacenter Infrastructure team. This combined team has devoted years to understanding the needs of this customer segment and offers businesses a comprehensive solution consisting of products, services and extensive expertise.

Included in the scalable data center infrastructure offering are:

- The Intel® Xeon®-based HP ProLiant BL2x220c G5 is the world's first server blade to combine two independent servers in a single blade. This helps scale-out customers lower data center infrastructure costs and cut space requirements in half. With its two-in-one design, the BL2x220c delivers double the compute performance and memory capacity of traditional server blades. This design, coupled with its ability to draw 60 percent[1] less power than similar competing offerings, makes it an ideal product for scale-out environments.
- The recently announced HP StorageWorks 9100 Extreme Data Storage System (ExDS9100), a highly scalable storage system designed to simplify the management of multiple petabytes[2] of data at an affordable cost. This makes it ideal for online and digital media businesses.
- HP Data Center Transformation Services that improve operational efficiency and lower costs by aligning scale-out data center strategies with business goals. These services address all scale-out data center domains, including facilities, networks and process management. As a result of the recent acquisition of EYP Mission Critical Facilities,[3]

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HP now offers critical facilities design, consulting and assurance solutions that enable customers to design, upgrade or retrofit data centers to maximize facility space while increasing power and cooling efficiencies.

- Coming this summer, HP's plans to unveil its approach for taking the data center to new levels of disaster recoverability, flexibility and power efficiency. Watch a video preview here.

More information is available in an online press kit at www.hp.com/go/hpmassivescaleoutcomputing.

About HP

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling $110.4 billion for the four fiscal quarters ended April 30, 2008. More information about HP (NYSE: HPQ) is available at www.hp.com.

(1) Based on internal testing, the BL2x220c achieves 1,582.73 bops/watt compared to 958.86 bops/watt on a cluster of Dell PowerEdge M600 servers.

(2) 1 petabyte equals 1,000 terabytes or $1,000^5$ bytes.

(3) As required by local U.S. or foreign law and/or regulation, professional engineering services will be provided by EYP MCF, Inc., a subsidiary of HP; by an EYP-related practice entity; or, by another qualified engineering services provider in that location.

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