



Mark Potter

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Mark Potter is vice president for the BladeSystem business in the Industry Standard Server (ISS) business unit at HP, which develops and markets HP ProLiant servers and the HP BladeSystem family of products to meet the needs of enterprise and corporate data centers, corporate remote office, service providers, and small and medium businesses.

Previously, as director of platform software research and development for ISS, Potter was focused on the ProLiant and Blade programs for HP's ISS business. Since joining HP in 1989, Potter has been responsible for increasing ProLiant server leadership to support enterprise-level computing in the areas of systems management, high availability, fault management and operating systems.

Prior to joining HP, Potter held a variety of positions in the aerospace industry. He earned a bachelor of science degree from Texas A&M University.

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