



## HP Unveils Consumer Desktop PCs and Monitors for the Ultimate Multimedia Experience

LAS VEGAS, Jan. 7, 2008 – HP today introduced new consumer desktop PCs and monitors that enrich the high-definition digital experience by offering consumers a variety of features to enjoy and get the most out of their digital content, including movies, photos and music.

For those seeking a new desktop PC this new year, HP provides an array of robust systems to fit every consumer's computing needs whether it's high-definition entertainment, performance or ease of use.

### Editorial contacts:

Ann Finnie, HP  
+1 408 873 5656  
ann.finnie@hp.com

Natalia Sandin  
Edelman for HP  
+1 502 429 0930  
natalia.sandin@edelman.com

HP Media Hotline  
+1 866 266 7272  
pr@hp.com  
www.hp.com/go/newsroom

Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, CA 94304  
www.hp.com

The HP Pavilion Slimline s3330f PC equips families and students with full functionality in a PC that's one-third the size of a conventional tower PC. With the Dual Format Blu-Ray and HD-DVD player plus a TV tuner, consumers can record their favorite TV shows and play the latest high-definition movies.<sup>(1,2)</sup> In addition, the NVIDIA GeForce 8500 card with HDMI port allows consumers to connect this PC to their high-definition TVs or play the latest directX10 games in an affordable PC under \$1,000.

For those seeking the ultimate in performance and high-end home entertainment experience, HP offers the HP Pavilion Elite m9100 series PC. With the 64-bit edition of Windows Vista® Home Premium<sup>(3)</sup> and 4 GB<sup>(4)</sup> of memory and Intel® Quad Core™ processor,<sup>(5)</sup> the m9100 delivers performance and reliability for the most demanding PC tasks. The HP Easy Backup button can be set to automatically back up files, and two built-in drive bays enable up to 1 TB<sup>(6)</sup> of optional additional storage.

With the HP Pavilion Media Center m8330f PC with AMD Phenom 9500<sup>(7)</sup> Quad Core Processor,<sup>(8)</sup> media enthusiasts can take control of their digital entertainment with a PC that helps capture, organize and play TV shows, movies, music, photos and videos.

The new HP Pavilion a6330f PC is perfect for photo enthusiasts. The 500 GB<sup>(6)</sup> hard drive stores up to 218,000 photos,<sup>(9)</sup> and the a6330f comes with HP Photosmart Essential so users can organize, edit, share and protect their digital images. The HP Pocket Media Drive bay<sup>(10)</sup> lets consumers add optional additional storage, and the front-panel 15-in-1 memory card reader<sup>(11)</sup> simplifies transferring photos and files to and from a digital camera and other devices.

### Premium monitors for a vibrant viewing experience

HP also announced the new w2408h and w2207h monitors, providing VGA and HDMI connections (cables included) and improved contrast ratio in a sleek design. The w2408h Vivid Color 24-inch diagonal widescreen flat panel monitor displays richer, more vibrant colors. The stylish w2207h 22-inch diagonal monitor offers a high-quality

widescreen picture with a BrightView panel.

More information regarding HP's presence at the 2008 International CES is available in an online press kit at [www.hp.com/go/ces2008](http://www.hp.com/go/ces2008).

### **Pricing<sup>(12)</sup> and availability**

- The HP Pavilion Slimline s3330f PC starts at \$949.
- The HP Pavilion Elite m9100 series PC starts at \$1,159.
- The HP Pavilion Media Center m8330f PC starts at \$959.
- The HP Pavilion a6330f PC starts at \$649.
- The HP w2408h Monitor starts at \$499.
- The HP w2207h Monitor starts at \$349.

Prices for the HP Pavilion desktop PCs are estimated U.S. street prices and depend on configuration ordered. They will be available direct from HP via [www.hpshopping.com](http://www.hpshopping.com) or at retail outlets nationwide starting this month. Prices for the HP monitors are also estimated U.S. street prices. They will be available direct from HP via [www.hpshopping.com](http://www.hpshopping.com) or at retail outlets nationwide in February 2008.

### **About HP**

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling \$104.3 billion for the four fiscal quarters ended Oct. 31, 2007. More information about HP (NYSE: HPQ) is available at [www.hp.com](http://www.hp.com).

<sup>(1)</sup> As HD DVD and Blu-ray are new formats containing new technologies, certain disc, digital connection, compatibility and/or performance issues may arise, and do not constitute defects in the product. Flawless playback on all systems is not guaranteed. In order for some HD DVD and Blu-ray titles to play, they may require a DVI or HDMI digital connection and the display may require HDCP support.

<sup>(2)</sup> Availability of signals limited by the strength and accessibility of the originating TV signal, location and other factors. Performance issues may arise and do not constitute defects in the product.

<sup>(3)</sup> Certain Windows Vista product features require advanced or additional hardware. See [www.microsoft.com/windowsvista/getready/hardwarereqs.mspx](http://www.microsoft.com/windowsvista/getready/hardwarereqs.mspx) and [www.microsoft.com/windowsvista/getready/capable.mspx](http://www.microsoft.com/windowsvista/getready/capable.mspx) for details. Windows Vista Upgrade Advisor can help people determine which features of Windows Vista will run on their computer. To download the tool, visit [www.windowsvista.com/upgradeadvisor](http://www.windowsvista.com/upgradeadvisor).

<sup>(4)</sup> Up to 1 GB may not be available due to 32-bit operating system resource requirements.

<sup>(5)</sup> Quad Core is a new technology designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology.

<sup>(6)</sup> For hard drives, GB = 1 billion bytes. Actual formatted capacity is less.

<sup>(7)</sup> AMD's numbering is not a measurement of clock speed.

<sup>(8)</sup> This system requires a separately purchased 64-bit operating system and 64-bit software products to take advantage of the 64-bit processing capabilities of AMD technology. Dual/quad-core processing available with AMD technology is a recent technology innovation designed to improve performance of this system. Given the wide range of software applications available, performance of a system including a 64-bit operating system and a dual-core processor will vary.

<sup>(9)</sup> Capacity based on average compressed .jpg size of 2 MB/image @ 4MP.

<sup>(10)</sup> HP Pocket Media Drive sold separately.

<sup>(11)</sup> Supports Smart Media, xD, MultiMedia card (MMC), Reduced Size-MMC (RS-MMC), MMCplus, MMCmobile, Secure Digital (SD), miniSD, Compact Flash 1, Compact Flash II, Microdrive, Memory Stick (MS), MS PRO, MS Duo, MS PRO D.

<sup>(12)</sup> Actual pricing may vary.

Microsoft, DirectX and Windows Vista are either registered trademarks or trademarks of Microsoft Corp. in the United States and/or other countries. AMD, AMD Phenom, and combinations thereof are trademarks of Advanced Micro Devices, Inc. Intel and Intel Core are trademarks of Intel Corporation in the U.S. and other countries.

This news advisory contains forward-looking statements that involve risks, uncertainties and assumptions. If such risks or uncertainties materialize or such assumptions prove incorrect, the results of HP and its consolidated subsidiaries could differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including but not limited to statements of the plans, strategies and objectives of management for future operations; any statements concerning expected development, performance or market share relating to products and services; anticipated operational and financial results; any statements of expectation or belief; and any statements of assumptions underlying any of the foregoing. Risks, uncertainties and assumptions include the execution and performance of contracts by HP and its customers, suppliers and partners; the achievement of expected results; and other risks that are described in HP's filings with the Securities and Exchange Commission, including but not limited to HP's Annual Report on Form 10-K for the fiscal year ended Oct. 31, 2007. HP assumes no obligation and does not intend to update these forward-looking statements.

© 2008 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

1/2008

