



Carlos Montalvo

Vice President of Marketing and Services, Managed Home

Hewlett-Packard Company

Carlos Montalvo is vice president of marketing and services for the Managed Home business within the Personal Systems Group at HP. The Managed Home global business unit drives HP's strategic intent to "digitize" the home and provide compelling and intuitive experiences in the home and on the go.

Montalvo leads the combination of marketing strategy, communications and product management to sustain momentum for HP's growth in the connected entertainment business. One particular focus for Montalvo is to expand and broaden HP's content service offering in the digital entertainment space.

Over the last 20 years, Montalvo has been at the forefront of the shifting digital landscape working with companies such as Xerox, Virage and Apple, where he served as vice president and general manager of the Interactive Media and QuickTime Group.

Based in Cupertino, Calif., Montalvo joined HP from Jaman Inc., an online community and social network that delivers world cinema over broadband. Montalvo served as senior vice president of operations, where he developed the overall business, content and positioning strategy for the company.

Montalvo studied bio-engineering and political science at the University of California and began his career in the public sector, serving at the National Science Foundation and as a presidential appointee at the U.S. Solar Energy Bank.

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