



## HP Enhanced Low-melt Toner Technology

### Overview

The latest advancement in HP toner technology provides consistently outstanding print quality and reliability over the life of the cartridge, at the print speeds required in robust business printing environments. The enhanced low-melt toner enables the fastest single-function HP LaserJet printer, while achieving consistent results across a variety of papers. This new monochrome toner formulation was specially developed and tuned for the printing system, engineered with special characteristics to enable consistently bold, crisp text and sharp images in environments that need high-speed, high-productivity printing.

The enhanced toner was designed to melt at lower temperatures and to deliver print quality consistency at faster print speeds. As a result, the toner requires 15 percent less energy to reach fusing temperature – an important factor that enables a 10 to 15 percent improvement in printing system energy consumption per page.<sup>(1)</sup>

Additionally, interactive intelligence built into the Original HP LaserJet cartridges communicates with the printer, enabling the printing system to provide supplies management features and printing-system reliability that can save time and resources and lower overall printing costs.

### Key features and benefits

- Trouble-free printing experience – print quality and reliability – page after page – enabled by toner specifically formulated for the printer and intelligence built into the cartridge
- HP services enable proactive and remote print management that can reduce administrative time and increase end-user satisfaction
- Tailored to the needs of business – choice of two sizes of Original HP print cartridges
- Original HP cartridges – proven reliable in independent testing – can ultimately lower costs of printing<sup>(2)</sup>
- Original HP LaserJet print cartridges are designed with the environment in mind; free, convenient return and recycling in more than 45 countries<sup>(3)</sup> – visit [www.hp.com/recycle](http://www.hp.com/recycle)
- HP innovations lessen the total impact of printing on the environment – toner enhancements enable the system to use 10 to 15 percent less energy per page when fusing the toner to the page<sup>(1)</sup>
- High-productivity printing – enables optimal performance and print quality at the speeds businesses need, across a variety of paper types including envelopes

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- Impressive solid blacks and improved grayscales for bold graphics, sharp lines and crisp image detail

### **Compatibility**

- HP LaserJet P4015 Printer series
- HP LaserJet P4014 Printer series
- HP LaserJet P4515 Printer series

### **Pricing and availability<sup>(4)</sup>**

- HP LaserJet CC364A Black Print Cartridge – \$149
- HP LaserJet CC364X Black Print Cartridge – \$265

HP LaserJet CC364A and HP LaserJet CC364X Black Print Cartridges are expected to be available for purchase worldwide May 1.

<sup>(1)</sup> Compared to its predecessor.

<sup>(2)</sup> 2007 North American Toner Cartridge Reliability Comparison Study test results provided by QualityLogic Inc. and commissioned by HP. Test performed on HP 42A and HP 10A monochrome LaserJet print cartridges. Tests were performed under laboratory conditions and actual performance may vary.

<sup>(3)</sup> Program availability varies. HP printing supplies return and recycling is currently available in more than 45 countries, territories, and regions in Asia, Europe, and North and South America through the HP Planet Partners program.

<sup>(4)</sup> Estimated U.S. street prices. Actual prices may vary.

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4/2008