



HP Imaging and Printing Services Offerings

Overview

HP's Imaging and Printing Services offerings can help accelerate business effectiveness and provide greater insight into an imaging and printing environment. These services are a comprehensive set of consultative offerings designed to help businesses identify opportunities to reduce costs and improve efficiency in their printing environments, ultimately increasing profitability and business results.

The services are ideal for organizations that want to gain control of large and diverse office printing environments or improve mission-critical business processes currently burdened by paper. HP Imaging and Printing Assessment Services provide a structured and streamlined approach to analyzing a company's imaging and printing environment. HP provides an in-depth, end-to-end analysis of the printing environment including current costs, usage patterns, equipment and user needs, security and potential total cost of ownership reduction.

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Now being integrated into HP Managed Print Services offerings, HP Asset Recovery Services help companies manage the lifecycle of imaging and printing assets: from planning and acquiring technology to retiring and replacing it. This helps customers manage to the lowest total cost of ownership.

Customers can reduce waste, risk and worry with HP Output Management Services, now being offered through HP Managed Print Services. HP Output Management helps businesses optimize and manage large office fleets and data center output and gain central control over the entire information delivery environment.

HP Assessment Services

Capitalizing on HP expertise and knowledge, enterprises can now have further control of print-related processes. With a range of assessment services, HP will collect, analyze and monitor printer-related activities, giving customers a current, fact-based account of the imaging and printing environment. The new services include:

- HP Industry Benchmark Assessment – Designed by HP to evaluate the health of an organization's output environment, the brief analysis allows comparison between the company's estimated imaging and printing costs against a series of specific industry benchmark metrics to demonstrate estimated business potential for improvement. The report gives the company an inside look at how its printing environment currently stands, in addition to how well it aligns against industry benchmark metrics.
- HP Optimization Assessment – Targeted for customers interested in self-managing their imaging and printing environment, the Optimization Assessment provides expert advice on how to get control and, over time, use best practices to ensure the environment is maintained. The assessment provides cost-justified recommendations for a future state output fleet design that goes beyond simple ratios to incorporate business solutions and

longer term strategies.

- [HP Managed Environment Assessment](#) – For customers interested in engaging a partner to manage their output environment, the new Managed Environment Assessment takes a holistic view of the business impact of print output on an organization and provides a clearly defined picture of the potential savings and improvements by engaging HP Managed Print Services. HP's in-depth analysis will identify areas of opportunity for cost reduction, fleet rationalization and business efficiency to allow companies to develop a plan for improvement.
- [HP Workflow Discovery](#) – Designed for customers who have identified business-critical, paper-intensive processes, Workflow Discovery is a customized workflow analysis that provides a cost-justified roadmap for a streamlined business process. Through the deployment and utilization of imaging and printing technology and associated software and services, Workflow Discovery helps to educate organizations on options to improve business process efficiencies.

HP Managed Print Services

Two new services are now available as part of HP Managed Print Services:

- [HP Asset Recovery Services](#) – help businesses return equipment and manage the disposal of imaging and printing technology that no longer meets needs or is no longer wanted. Known for its global citizenship, HP addresses the complex laws and regulations on disposal requirements, disposing of equipment safely and in an environmentally sound way. Now available through an HP Managed Print Services contract, HP Asset Recovery Services helps companies reduce the stress and hassle as well as mitigate risks, such as data security concerns, associated with the disposition of IT equipment.
- [HP Output Management Services](#) – link business-critical documents such as invoices, contracts and purchase orders to virtually any destination – print, fax, email, web, wireless devices – reliably and efficiently. With HP Output Management Services, HP helps companies assess their current output environment to create and implement an output management solution designed for intensive printing environments.

Pricing

Contact an HP imaging and printing sales representative or authorized reseller for pricing and service information.

Availability

HP Asset Recovery Services and HP Output Management Solutions are now available for purchase worldwide through HP Managed Print Services sales representatives. HP Assessment Services are expected to be available for purchase worldwide in June.

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