



HP LaserJet P4015 Printer series

Overview

The HP LaserJet P4015 Printer series is a value-packed single-function printer that includes optimal features for large groups that are seeking a secure printing environment. With print speeds as fast as 52 pages per minute (ppm), this robust printer series produces consistent output with HP's new low-melt toner technology, enabling users to operate at peak efficiency with minimal interference.

In addition to supporting standard security protocols and optional third-party security solutions, the printer includes industry-leading security capabilities. The HP LaserJet P4015 Printer series ensures enables fast, more secure performance across the network with advanced IPSec encryption, limits unauthorized access with management features like 802.1X authentication and password protection and guards sensitive information with support for private printing by entering a unique PIN to retrieve documents.

Editorial contacts:

Brandy S. Baxter, HP
+1 650 458 8459
brandy.baxter@hp.com

Jack Newton
Porter Novelli for HP
+1 404 995 4527
jack.newton@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

Key features and benefits

- Increase printing momentum and reduce cartridge energy consumption with the new HP toner formulation – toner enhancements enable the system to use 15 percent less energy when fusing toner to the page (compared to its predecessor) and enable black-and-white printing speeds of as fast as 52 ppm
- Increase efficiency with HP Instant-on Technology, which produces the first page out in as fast as 8.5 seconds from “Ready” mode⁽¹⁾
- Process complex documents fast without sacrificing performance with a 540-MHz processor and up to 640 MB of expandable memory
- More secure printing with network security solutions that include advanced IPSec encryption, and prevent unauthorized access with 802.1x device authentication
- Improve security and confidential information by pressing the “Folder” button, which allows the user to view stored jobs, enter a PIN and print out documents at the device
- Customize the printer as needed with a host of optional paper handling and finishing accessories, including additional 500-sheet or 1,500-sheet input trays, an automatic duplexer for two-sided printing, an envelope feeder, a five-bin mailbox, a stacker or a stapler/stacker
- Built-in automatic two-sided printing to increase productivity and efficiency for users, meeting ENERGY STAR® guidelines⁽²⁾
- Enhance performance and increase storage capacity with an optional EIO hard disk. The printer series supports optional third-party solution upgrades via the three Host USB 2.0-like ports or EIO slot

- Expanded connectivity and easy network sharing with high speed USB 2.0 port, IPV6, and HP Jetdirect Gigabit Ethernet embedded print server
- Streamline business operations with print management tools including HP Web Jetadmin, HP Easy Printer Care, HP Universal Print Driver, HP SureSupply and the HP Embedded Web Server
- 1,200 x 1,200 dpi printing in “Best” mode provides enhanced print quality for detailed line work like diagrams and architectural drawings
- Reduce the cost of power, waste and asset disposal with energy-efficient HP solutions and programs including automatic two-sided printing, HP Instant-on Technology, HP Web Jetadmin as well as HP’s recycling program, HP Planet Partners⁽³⁾
- Original HP cartridges – proven reliable in independent testing – can ultimately lower your costs of printing⁽⁴⁾
- Optimize print quality with Original HP printing supplies that deliver consistent, professional prints in documents produced quickly and easily⁽⁵⁾

Supplies^(5,6)

- HP LaserJet CC364A Black Print Cartridge (10,000 pages): \$149
- HP LaserJet CC364X Black Print Cartridge (24,000 pages): \$265

Pricing⁽⁶⁾

- HP LaserJet P4015n: \$1,099
- HP LaserJet P4015tn: \$1,349
- HP LaserJet P4015x: \$1,629

Availability

Expected to be available for purchase worldwide May 2008.

⁽¹⁾ Instant-on Technology uses cutting-edge fuser technology to produce the first page faster when a printer is coming out of low power mode so your print job is done sooner. An InfoTrends study shows the typical office print job is three to five pages long:

www.infotrends.com/public/Content/Presentations/officeprinteruse.pdf. Actual results may vary.

⁽²⁾ Automatic duplex printing is not included on the HP LaserJet P4015n and HP LaserJet P4015tn. Optional automatic duplex for two-sided printing accessory available.

⁽³⁾ Program availability varies. HP printing supplies return and recycling is currently available in more than 40 countries, territories and regions in Asia, Europe, and North and South America through the HP Planet Partners program.

⁽⁴⁾ 2007 North American Toner Cartridge Reliability Comparison Study test results provided by QualityLogic, Inc. and commissioned by HP. Test performed on HP 42A and HP 10A monochrome LaserJet print cartridges. Tests were performed under laboratory conditions and actual performance may vary.

⁽⁵⁾ Using genuine HP printing supplies ensures availability of all HP printing features.

⁽⁶⁾ Estimated U.S. street prices. Actual prices may vary.

Energy Star is a U.S. registered mark of the United States Environmental Protection Agency.

© 2008 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

4/2008

