



# Executive Biography

## John Johasky

Vice President, Technology, Solutions and Partner Organization,  
Global Enterprise Business, Imaging and Printing Group

### Hewlett-Packard Company

John Johasky is Vice President of the Technology, Solutions and Partner Organization for the HP Imaging & Printing Group's (IPG) Global Enterprise Business (GEB). John is responsible for the end-to-end creation of solution offerings that address enterprise customers' information workflow challenges. To meet these customer challenges, John transformed HP's Solution Business Partner Program into an industry-leading partner eco-system with over 100 partners providing more than 300 applications.

John has extensive experience creating innovative marketing and sales strategies and leading organizational transformations. In his marketing and sales executive roles, he has consistently anticipated industry trends and created organizations that help clients conceptualize and deliver value-added solutions to meet their critical business needs. John's experience covers a wide range of product, service, and public sector industries.

Prior to joining HP in 2006, John was Senior Vice President of Worldwide Sales and Marketing for Equitrac Corporation. John also served in a variety of senior executive roles at Lexmark International including Vice President of Worldwide Marketing, President of Lexmark Canada Inc, and US Director of State, Local, and Education Sales. Prior to Lexmark, John has also held a number of senior sales leadership roles at IBM.

John holds a Bachelor's Degree in Marketing from Bowling Green State University and completed the Wharton Executive Development Program. He resides with his family in Ft. Lauderdale, Florida.

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