



Executive Biography

Mike Feldman

Vice President, WW Sales and Marketing, Global Enterprise Business, Imaging and Printing Group



Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

Hewlett-Packard Company

Mike Feldman is Vice President of WW Sales and Marketing of the Imaging and Printing Group's (IPG) Global Enterprise Business (GEB). Mike and his team are driving IPG's sales and marketing strategy for global commercial, public sector and graphic arts customers. The cornerstone of this strategy is a consultative approach – tailoring and integrating solutions to address the specific imaging, printing and information workflow challenges of the enterprise – with a focus on vertical industries.

Mike was most recently Vice President of Western Region Sales for HP's Imaging and Printing Group. In this role, he led a team of 150 people focused on sales of printing and imaging solutions and services to the top 1000 accounts in the western 26 US States. Since joining HP in 1988, Mike has held senior positions in all three of HP's main business units (TSG, PSG, and IPG).

Prior to joining HP, Mike worked for IBM in New York. There, he was responsible for new solution development in joint studies with large corporations.

Mike holds a bachelor's degree in marketing in 1988 from Pace University. He resides in Los Angeles.