

# HP Photosmart B8500 Photo Printer Series

#### Overview

The HP Photosmart B8550 Photo Printer is a complete home printing solution that is perfect for producing large-format prints while still maintaining the versatility of an everyday home printer. This easy-to-use printer produces everything from snapshot-size photos to enlargements and photo creations to everyday text and graphic documents. Users can print in a wide range of sizes from 4 x 6-inches to 13 x 19-inches directly from digital cameras, memory cards and a PC or Mac. With affordable individual ink cartridges, this versatile 5-ink printing system provides laser-quality pigment ink black text and lab-quality photos, making it a perfect upgrade from current home photo printers.

Additionally, the HP Photosmart B8550 Photo Printer's long-lasting, dual-drop-volume print head is comprised of 55 percent recycled plastic material (RPET). HP derived the recycled material from Original HP ink cartridges collected through HP's Planet Partners return and recycling program and other sources such as plastic water bottles.

### Key features and benefits

- Easily print 4 x 6-inch to  $13 \times 19$ -inch photos, including  $8 \times 10$ -inch images,  $12 \times 12$ -inch scrapbook pages and  $11 \times 17$ -inch calendars.
- Print lab-quality photos and documents with vivid graphics and laser-quality black text using HP Vivera inks. Enjoy instant-dry photos that resist water and smudging, using HP Advanced Photo Paper.
- Archived documents retain black text and color quality for decades without fading.<sup>(1)</sup>
- Use affordable individual inks—replace each cartridge separately when it's needed.
- Get three times more black pages and two and a half times more color pages, using high-capacity cartridges.<sup>(2)</sup>
- Get fast print and copy speeds up to 33 pages per minute (ppm) black and 31 ppm color and photos in as fast as 18 seconds.
- Print directly from PictBridge-enabled cameras.
- Print impressive photos and documents using a 5-ink system designed for versatility.
- Print fast-drying documents with bolder blacks and vivid colors, using everyday printing papers with the ColorLok logo.
- Easily view, edit and print photos without a PC by using multiple memory card slots and a 2.4-inch color display.
- Easily manage various paper sizes with an auto-engaging tray for 5 x 7-inch and 4

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Hewlett-Packard Company 3000 Hanover Street Palo Alto, CA 94304 www.hp.com x 6-inch photo papers plus a 100-sheet input tray.

- Effortlessly edit, organize, and print photos using included HP Photosmart Essential software.
- Avoid common photo printing mistakes that waste ink and paper with HP Auto Sense technology.<sup>(4)</sup>
- Effortlessly produce usable web pages without cutoff edges by editing and printing exactly what is on the screen with HP Smart Web Printing.<sup>(5)</sup>
- Use convenient low ink alerts to easily identify and shop for Original HP cartridges with HP SureSupply.<sup>(6)</sup>
- Enjoy free, convenient recycling— cartridges returned through HP Planet Partners are recycled responsibly.<sup>(7)</sup>

### **Technical specifications**

- 5-ink printing with HP Vivera inks
- Supports Abobe® RGB, sRGB and ICC

### Dimensions/Weight

- o 22.8 inches (w) x 15.3 inches (d) x 7.1 inches (h)
- o 16.7 pounds
- Support/Connectivity
  - o USB Hi-speed 2.0
  - o Windows Vista® or XP®; Mac OS X v10.4 or v10.5
  - One-year limited hardware warranty backed by HP Customer Care, service and support; one-year technical phone support plus a toll free number. Maintain your award-winning coverage beyond your standard warranty with an HP Extended Service Plan. For more information, please visit www.hp.com/support.

## Original HP printing supplies<sup>(8)</sup>

HP 564 Black Ink Cartridge: \$9.99

HP 564 Photo Black Ink Cartridge: \$9.99

HP 564 Yellow Ink Cartridge: \$9.99

• HP 564 Cyan Ink Cartridge: \$9.99

HP 564 Magenta Ink Cartridge: \$9.99

HP 564XL Black Ink Cartridge: \$26.99<sup>(9)</sup>

HP 564XL Photo Black Ink Cartridge: \$14.99<sup>(9)</sup>

• HP 564XL Yellow Ink Cartridge: \$14.99<sup>(9)</sup>

HP 564XL Cyan Ink Cartridge: \$14.99<sup>(9)</sup>

HP 564XL Magenta Ink Cartridge: \$14.99<sup>(9)</sup>



- HP 564 Photo Value Pack: (includes 150 sheets of 4 x 6-inch HP Advanced Photo Paper and Original HP Vivera ink cartridges in cyan, magenta, yellow and photo black): \$35.99 (9)
- HP Advanced Photo Paper (100 Sheets, 4 x 6-inch): \$12.99<sup>(9)</sup>
- Everyday printing papers with the ColorLok logo

### **Pricing and Availability**

Estimated U.S. street price of \$299.99.<sup>(8)</sup>

Expected to be available for purchase available for purchase in September 2008.

- <sup>1</sup> Based on paper-industry predictions for acid-free papers and Original HP inks; colorant stability data at room temperature based on similar systems tested per ISO 11798 and ISO 18909.
- <sup>2</sup> Compared with HP 564 Black/Color Ink Cartridges. High-capacity cartridges not included, please purchase separately.
- <sup>3</sup> After first page. More information about print speeds is available at <a href="www.hp.com/qo/inkjetprinter">www.hp.com/qo/inkjetprinter</a>.
- <sup>4</sup> When using HP Advanced Photo Paper.
- <sup>5</sup> Requires Internet Explorer 6.0 or higher.
- <sup>6</sup> Program features and availability may vary by county. More information is available at <a href="https://www.hp.com/learn/suresupply">www.hp.com/learn/suresupply</a>.
- <sup>7</sup> HP ink cartridge return and recycling is available in 42 countries and territories around the world, covering 88% of the addressable market; see <a href="www.hp.com/recycle">www.hp.com/recycle</a> for details.
- <sup>8</sup> Estimated U.S. street price. Actual price may vary.
- <sup>9</sup> Not included, please purchase separately.

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