



HP Brings the Small Screen to the Mobile Screen

HP offers new digital content solutions for entertainment on-the-go

NEW YORK, Sept. 5, 2007 – HP today announced new relationships with digital entertainment content providers and mobile television solutions that will allow people to enjoy live and recorded TV on their consumer notebook PCs.

To ensure people have access to the most robust entertainment offerings available, HP has worked with a variety of content providers of both TV and video. The company has integrated Sling Media's player into HP QuickPlay to offer people access to their home cable or satellite television source, even when traveling.⁽¹⁾

Services such as NEXT.tv, Margate Entertainment and TVU Networks, which allow users to watch favorite TV shows, video clips and global television, will also be available on HP notebook PCs.

In addition to these television entertainment sources, HP is working with Starz Entertainment's Vongo to give users access to their downloaded movies from within QuickPlay.⁽²⁾

"Today, people want to be entertained wherever they are and are looking to their notebook PCs for options to watch, record and share entertainment content when on the go as easily as they do at home," said Jonathan Kaye, director of consumer notebook marketing, Personal Systems Group, HP. "Our mobile TV offerings make it easy for consumers to personalize their TV watching experience and integrate it into their mobile computing experience."

Easily accessible mobile television is an additional entertainment feature that HP is offering beyond current capabilities for viewing movies, music and photos with ease as well as gaming and karaoke modules for group entertainment anywhere the notebook goes.

Related solutions include:

- HP Pavilion HDX Entertainment Notebook PC – With integrated TV tuner, the HDX allows users to view television in high definition⁽³⁾ on a stunning 20.1-inch diagonal screen. The dockable remote control allows for easy access to digital content from across the room and the hinge placement allows for optimal screen adjustability.
- HP Pavilion tx1000 Entertainment Notebook PC – Available with up to 4 GB⁽⁴⁾ of memory for storing recorded TV, the tx1000 has a swiveling center hinge, allowing the viewing screen to be rotated 180 degrees for versatile viewing options. Additionally, the tx1000 comes with a remote control for navigating through digital content quickly and easily.

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- HP Pavilion dv2500, dv6500, dv9500 series Notebook PCs – Featuring optional TV tuner,⁽⁵⁾ any of these notebooks can be used to view analog or digital television content via the airwaves or a cable/satellite connection using the integrated remote control. The digital media provider channels are also available via the Internet on all HP notebooks.

Note: Users who purchased an HP consumer notebook PC with QuickPlay and Microsoft Vista® operating systems after Jan. 31, 2007, will be able to upgrade their existing system to include access to these new entertainment options. Eligible HP consumer notebook PC users who wish to upgrade their QuickPlay program can click on the web update icon within QuickPlay to get all of the new features announced today.

More information about HP's "Your Life is the Show" event is available at www.yourlifeistheshow.com. Additional information about HP's mobile and entertainment solutions is available in an online press kit at www.hp.com/go/yourlifeistheshow.

About HP

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⁽¹⁾ Internet access required and sold separately.

⁽²⁾ Free trial membership requires account activation. Free trial members will be automatically charged for Vongo membership (in accordance with Vongo standard billing practices) on the 15th day following activation. To avoid charges, membership must be cancelled on or before the close of the 14th day of the free trial membership. To cancel Vongo membership visit the My Account page in Vongo Player or contact Vongo customer service at (+1 877 VONGO 21). Vongo membership includes live streamed simulcast of Starz channel. Vongo service available within the U.S. only. Requires a minimum Internet connection speed of 100 kbps to download the Vongo client software, at least 300 kbps to view live streaming content, and Windows 2000 or later operating system.

⁽³⁾ High-definition (HD) content is required to view high-definition images. Over the air HD source content varies and will depend on source input, signal, aspect ratio and other factors and may require separately purchased service contract or other fees. Check with service provider for availability.

⁽⁴⁾ Up to 1 GB may not be available due to 32-bit operating system resource requirements.

⁽⁵⁾ Sold as a separate or optional feature.

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