



Dave Rothschild

Vice President, Handheld Business Unit, Personal Systems Group



Hewlett-Packard Company

Dave Rothschild is vice president of the Handheld Business Unit with the Personal Systems Group at HP, responsible for all aspects of the company's worldwide handheld business, including global P&L, strategy, hardware product and solution development, product delivery to sales regions, quality and day-to-day business operations.

Prior to joining HP, Rothschild was the senior director of corporate development for Sun Microsystems's Services Division, where he managed the inorganic growth activities for the \$5 billion business. He also previously served as the senior director of engineering for Sun's Consumer and Mobile Systems Group.

Rothschild joined Sun in 2003 through the acquisition of Pixo Inc., a privately held company that developed products and technologies that helped simplify the deployment of new services for both network operators and enterprises. Rothschild was chief executive officer of Pixo at that time, having defined and implemented a new strategy and transitioned the business model into a successful server software company.

In total, Rothschild brings more than 25 years of high-tech experience to HP and has held several key management positions within the technology industry at companies including Netscape Communication/America Online Inc. and Apple Computer.

Rothschild received his bachelor of science in business administration from the University of California, Berkeley and a master of science in management, MIS and corporate strategy from the Massachusetts Institute of Technology, Sloan School.

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