



## Executive Biography

### David Roman

Vice President, Marketing Communications, Personal Systems Group



#### **Hewlett-Packard Company**

David Roman is vice president of worldwide marketing communications for the Personal Systems Group at HP with responsibility for driving advertising, media relations and marketing services.

Prior to joining HP, Roman was vice president of Corporate and International Marketing at NVIDIA. He also held a number of different marketing leadership roles at Apple Computer in Europe, Asia Pacific and the United States. His last Apple role was vice president of worldwide advertising and brand marketing.

Roman graduated in architecture and industrial design from the Queensland University of Technology in Australia after starting his architectural studies at the Polytechnic of Torino in Italy. He also pursued executive MBA studies at INSEAD in Paris.

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