



Executive Biography

Kevin Frost

Vice President and General Manager, Business Desktops, Personal Systems Group



Hewlett-Packard Company

Kevin Frost is the vice president and general manager for Business PCs in the Personal Systems Group at HP. Based in Houston, he is responsible for the global business unit that provides desk-based PCs to business markets. These desktops incorporate the latest innovations in technology packaged with the services, support and third-party content to help companies run their businesses more effectively.

Prior to this role, Frost was vice president and general manager for consumer products for the Personal Systems Group in Europe, the Middle East and Africa. He was responsible for all HP consumer desktops, notebooks, handhelds and computer appliances.

Previously, Frost held positions as marketing and business planning manager for HP's Notebook Global Business Unit and vice president of marketing for Compaq's Access Business Group Notebooks Unit. In these roles, he was responsible for product planning and execution, annual and quarterly business plans, product strategy, product design and pricing strategy.

Prior to joining Compaq, Frost held various management positions at Motorola and QMS.

Frost holds a bachelor's degree in electrical engineering from the Georgia Institute of Technology and a master's degree in business administration from the University of Houston, Texas.

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