

# Unlock the Printable Web with the Tabblo Print Toolkit and HP Smart Blog Printing

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## Tabblo Print Toolkit: Developer tools for making websites more printable

Make your web site's content more printable with HP's Tabblo Print Toolkit. The toolkit available at <http://developer.tabblo.com/> is a SDK and web service that makes it easy to create great-looking print pages from existing web content. Offer your readers a choice of layouts so they find one that works for their particular needs.


The toolkit includes the following components:



- JavaScript “recipes” that you write and include on each page with printable content. The recipe is like a Print CSS file — it allows you to identify the content on the page which should be printed.
- A client-side JavaScript library which, directed by your recipe, harvests content from your page.
- Professionally designed templates for a better printed version of your web page's content.
- A layout engine with server-side technology that combines your harvested content with templates to produce beautiful printed pages. Currently, our engine can generate a PDF file with multi-column text, include photos inline with text, and allow text to flow around photos.

## Incorporating TPT into your site

It's easy to use the Tabblo Print Toolkit on your site. Follow these three simple steps:

1. Choose a template from our template library <http://tabblo.com/print/template>
2. Create a 'recipe' —which identifies the content which should be printed.
3. Include your recipe in the header of the page which you want to change.
4. Create a  button that invokes the TPT function.

Complete instructions are available at <http://developer.tabblo.com>

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## Spotlight: TechCrunch

Visitors to TechCrunch can quickly and easily select and print entries from the site's archive of recent posts, without the annoying formatting issues and clutter that typically occur when printing from the browser.

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## HP Blog Printing: Let customers create “wow” prints directly from your blog

HP Blog Printing makes it easy to add full-featured printing to your blog so users can enjoy a customized read on the go. Starting at the print button, readers can pick and choose the posts they want to print, free of sidebars, ads and other clutter. Each great-looking printout is fully formatted to reduce paper waste.



HP Blog Printing

### Blog author benefits

- Enhancing blog printability and usability is free and easy.
- Readers like choosing content and printing direct from the web.
- Printouts extend your reach. They move online content offline so others can share, store and enjoy.
- The optimized printing experience is independent of each reader's platform or web browser.
- Great-looking, formatted prints make you look good.

### Available on popular blogging platforms

HP Blog Printing is currently available for many popular blogging platforms. Additional platforms will be added in coming months.

