



Let your customers make and order fabulous print products right from your site

Why limit your users' creativity to the screen? Whether they're using your site's licensed content to make a book, or putting together a poster or photo cube with their own images and text, HP's Embedded Editor lets your users take the web places it's never been before.

Embedded Editor – Offer your customers great web based printing products

With HP's Embedded Editor you can:

- Do more with your licensed content
- Establish new sources of revenue
- Inspire users to create and share content
- Extend your brand and experience offline



Embedded Editor

Offer exciting new services with your site's look and feel

HP's Embedded Editor can be branded to maintain the look and feel of your site. HP powers the experience, while you keep your relationship with your customer.

Spotlight customer: Disney

Fans of Disney's "Hannah Montana" can create their own personalized My Concert Memory Book from Disney.com's Extreme Digital site. Kids and their parents can combine licensed Hannah Montana images with their own personal pictures and creative touches to create a one-of-a-kind keepsake for printing at home or ordering in hardbound form through HP.



Spotlight customer: Flickr

Flickr members can easily turn their Flickr photo stream into an array of unique products such as print-at-home photo cubes or fabulous hardbound books.

