



Hardware and Software Partner Support

See how HP hardware and software partners are working with HP to usher in the first blade Server portfolio designed for midsize customers and other locations with small IT sites

BLADE Network Technologies

"We are pleased to work with HP to offer Global 500,000 customers our energy-thrifty, "Green Blade" switches for the BladeSystem c3000 enclosure. Small IT sites, branch offices and remote locations are increasingly looking for IT solutions that are versatile and simple and meet their business requirements. Our BLADE switches deliver simplicity by connecting the BladeSystem c3000 to a network in minutes which also saves time and reduces costs."

- Vikram Mehta, President and CEO of BLADE Network Technologies

Brocade

"The HP BladeSystem c-Class combined with the Brocade 4Gb SAN Switch offers a better balance for mid-market customer needs. This is a practical combination of affordable business technology that is right sized for the mid-market and also provides for growth. When the blade server leader partners with the switch leader, and both are committed to energy efficiency, this provides a powerful and rock-solid infrastructure for the mid-market to grow their business."

- Tom Buiocchi, vice president of worldwide marketing, Brocade

Cisco Systems

"Cisco and HP are committed to simplifying the operations of accessing and storing business data and offering flexible IT solutions that scale to support our midsize customers' future data center needs. HP's new BladeSystem c3000 with Cisco's Catalyst switching and MDS fabric switching modules helps simplify operations with unified management while offering cost effective advanced security for our customers."

- Ed Chapman, vice president, product management, Data Center Business Unit, Cisco

Citrix Systems

"Applications are the backbone of today's successful midsize enterprises. Midsize enterprises trust Citrix and HP to provide them with a flexible highly optimized Application Delivery Infrastructure – enabling their employees with access to business and customer information on-demand. Citrix is pleased to join with HP in announcing the HP Solution Block for Windows® Application Delivery. These approved application configurations from HP integrate Citrix Presentation Server™ products – enabling midsize enterprises to achieve their business outcomes by accelerating growth, reducing costs

and mitigating risk.”

- Scott Herren, Group VP and General Manager, Virtualization Systems Group, Citrix Systems Inc.

Cognos

“Cognos and HP have enjoyed tremendous success providing joint customers with a powerful combination of hardware, software and support that drive improved decision making for increased revenues and greater operational efficiencies. Combining our market-leading business intelligence and performance management solutions with the new HP BladeSystem c3000 enclosure specifically addresses the needs of our Fortune 500,000 customers, offering an IT infrastructure and application solution that is right-sized and right-priced for their needs, helping them gain a strong competitive advantage while minimizing total cost of ownership to match IT resourcing.”

- Mel Zeledon, senior vice-president of global alliances, Cognos

Emulex

“Combining the new HP BladeSystem c3000 enclosure with Emulex 4Gb/s HBAs provides versatile and easy-to-manage storage networking connectivity for HP-based server blade environments. Midsize customers and those with remote locations and branch offices utilizing Emulex HBAs with the HP BladeSystem c3000 can also leverage HBAAnyware®, a powerful management suite designed for efficient management of Fibre Channel storage connectivity within a centralized console, which streamlines the deployment process for our mutual customers.”

- Mike Smith, executive vice president of worldwide marketing, Emulex Corporation

Intel

“Together with SAP, HP and Intel are proud to offer time to value solutions for our midsize enterprise customers with the latest HP ProLiant servers powered by Quad-Core Intel® Xeon® Processor 5300 and the new 7300 Series. Quad socket platforms from Intel deliver best in class virtualization offerings that allow customers to improve TCO, and provide maximum flexibility for business growth.”. “Now with the introduction of the HP BladeSystem c3000 running on Intel processors, customers can also enjoy a quick and cost effective set-up, and respond to new business opportunities faster.”

-Kirk Skaugen, vice-president and Co-General Manager of the Server Product Group, Intel

Mellanox

“When combined, the new HP BladeSystem c3000 with Mellanox ConnectX IB InfiniBand adapters provides midsize businesses and branch/remote office customers an IT infrastructure with unparalleled 20Gb/s server and storage connectivity.”

- Eyal Waldman, chairman, president and CEO of Mellanox Technologies

Microsoft

“The Microsoft and HP solutions portfolio including Microsoft Exchange Server 2007, Microsoft Dynamics AX and CRM solutions, combined with the new HP BladeSystem c3000 enclosure, offers midmarket businesses simple, all-in-one IT infrastructure and application solutions built from the ground up to be reliable and ready to help customers achieve better business outcomes. With our joint solutions portfolio midmarket



businesses will have the peace of mind that comes with unmatched industry leadership, and more than 20 years of joint development."

- Michael Risse, vice president of the worldwide small and midmarket business group at Microsoft.

Microstrategy

"For many years, MicroStrategy and HP have worked together to tightly integrate our technologies for the benefit of our mutual customers. The new HP BladeSystem gives our midsize customers a flexible and cost-efficient server option for their dynamic interactive dashboards and other valuable business intelligence applications."

- Sanju Bansal, COO of MicroStrategy

Novell

"Linux on blade servers is one of the most compelling platform options on the market today, in terms of both performance and value. By combining SUSE Linux Enterprise Server with the new HP BladeSystem c3000 enclosure, we can offer mid-sized customers worldwide an IT infrastructure and application solution that is right-sized and right-priced for their needs. This type of tailored offering should be a boon to Linux adoption in this large market segment."

- Roger Levy, senior vice president and general manager of Open Platform Solutions at Novell

Oracle

"SMBs require increased flexibility, lower cost and faster implementation to run their businesses and an IT infrastructure that will grow with them. Oracle Accelerate Solutions combined with the new HP BladeSystem c3000 enclosure, will give small and midsize organizations an overall IT infrastructure and proven industry leading technology and application solutions that are sized and priced right for their needs."

- Tony Kender, Senior Vice President, SMB Applications Global Business Unit, Oracle

QLogic

"The new HP BladeSystem c3000 is aimed squarely at solving the IT challenges of midsize businesses and those with remote locations and branch offices. These highly innovative 'Global 500,000' companies will appreciate the flexibility and ease-of-use of HP BladeSystem and custom-designed QLogic storage networking solutions."

- Amit Vashi, vice president of marketing, QLogic Host Solutions Group

Red Hat

"All types of customers are on a treadmill of IT infrastructure complexity and cost that limits the value IT is able to deliver to help grow the business. HP's new BladeSystem c3000 enclosure and Solution Block offerings help customers set up and operate key business applications hassle-free and cost-effectively, enabling IT to respond to new business opportunities more easily. By combining Red Hat Enterprise Linux with the new HP BladeSystem c3000 enclosure, we now offer the Global 500,000 customers an IT infrastructure and application solution that is right-sized and right-priced for their needs – not just downsized yet overpriced large company IT systems. Today's Global 500,000 companies often are the leading innovators in their industry and they deserve an IT capability to support that innovation. Red Hat Enterprise Linux, in conjunction with HP's

new BladeSystem c3000 enclosure, offers a significantly more flexible, lower-cost solution."

- Scott Crenshaw, Vice President of Red Hat Enterprise Linux Business Line, Red Hat

SAP

"Today's Global 500,000 companies often are the leading innovators in their industry and they deserve an IT capability to support that innovation. Our SAP® All-in-One micro-vertical industry solutions for small businesses and midsize companies in conjunction with HP's new BladeSystem c3000 enclosure, offer a significantly more flexible, lower-cost and hassle-free answer to these innovators' needs while further underlining the key advantages and capabilities of SAP All-in-One - enabling innovation and growth."

- Robert Vetter, senior vice president, SME Business Development, SAP

SAS

"SAS and HP continually look for ways to help customers become more agile, scalable and efficient. "HP's BladeSystem c-class server blades are excellent platforms for SAS Grid Manager and SAS Analytics applications. The combination of SAS software running on c-Class server blades in HP's newest BladeSystem c3000 enclosure can make a significant impact on a midsize business' ability to remain flexible and more effectively and efficiently respond to new business opportunities."

- Keith Collins, Chief Technology Officer at SAS

VMware

"Today, VMware software on HP C-class blades is a leading combination for achieving server containment and optimized business continuity. With the introduction of the HP BladeSystem c3000, VMware and HP have teamed up to deliver tailored VMware-enabled solutions blueprints addressing the unique and rigorous needs of mid-size, branch office or remote location customers. The compact form factor of the HP BladeSystem c3000, combined with VMware virtualization solutions for key business applications in messaging and ERP, together amplify the inherent efficiency and time and cost savings of deploying blades and virtualization."

- Brian Byun, vice president of global partners and solutions at VMware

Voltaire

"Voltaire's multi-service switches and InfiniBand fabric management software in combination with the new HP BladeSystem c3000 provides customers small IT sites with a high-performance, integrated solution to accelerate business applications in the data center. With the c3000, midsize customers can now benefit from an easy-to-manage solution that requires less power, minimal IT staff and a small amount of data center space."

- Patrick Guay, senior vice president, marketing at Voltaire

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