



HP Announces Business Technology Optimization Partner Award Winners

HP honored six partners with the 2007 Americas Business Technology Optimization (BTO) Awards at its Software Universe event in Las Vegas. The awards recognized resale and implementation partners from Canada and the United States who best helped their customers optimize the business outcome of their IT investments this past year.

“Partners are a critical component of our success at HP,” said Chuck Neal, vice president of alliances, channels and telesales, Software, HP. “These six partners delivered innovative solutions which helped our customers reduce risk, maximize return and deliver compelling business value.”

The 2007 winners of the Americas BTO Awards are:

- BTO Partner of the Year: Management Information Consulting, Inc. (Canada); Pepperweed Consulting (United States)
- Best Strategy Solution Implementation Partner: Acquity Group
- Best Applications Solution Implementation Partner: Wipro
- Best Operations Solution Implementation Partner: Melillo Consulting
- Emerging Partner of the Year: J2EE 911

Winners were selected by an independent panel of judges who evaluated entries based on the achievement of outstanding business results and measurable IT improvements.

About HP

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world’s largest IT companies, with revenue totaling \$97.1 billion for the four fiscal quarters ended April 30, 2007. More information about HP (NYSE: HPQ) is available at www.hp.com.

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