



Deborah Traub

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Deborah Traub is vice president of Products, Management Software at HP. With oversight for a global organization, Traub is responsible for strategy and planning, product marketing and management delivery.

Previously, she was responsible for product delivery at Peregrine Systems, beginning in 1998, where she led the Product Delivery Organization, including product development, product marketing and management, product enablement and operations.

Prior to joining Peregrine, Traub worked for the NASA/Jet Propulsion Laboratory from 1988 to 1998 as the mission operations manager for the Space Very Long Baseline Interferometry Project. During this time, she was instrumental in building and growing this project from research and development through to a NASA-sponsored flight project, supporting Japanese and Russian spacecraft and a CalTech student-based proof of concept. Her general management experience included mission operations, engineering, project and administrative operations, and technical liaison with external space agencies and correlation facilities internationally.

Traub earned a master of science in computer science and bachelor of science in psychology and also studied cognitive science.

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