



Sue Barsamian

Vice President of Global Operations, Software

Hewlett-Packard Company

Sue Barsamian is vice president of global operations for Software at HP, with responsibility for functions such as forecast, coverage strategy, training and enablement, as well as overall business operations.

Previously, Barsamian served as vice president of global sales operations and enablement at Mercury Interactive, where her team supported the transformation of the company's sales model from that of point products to enterprise solutions. She also served as vice president of corporate and strategic marketing.

Prior to joining Mercury, Barsamian held a number of senior marketing positions at Critical Path and at Verity, where she launched its European operations.

Barsamian holds a bachelor of science with honors in electrical engineering from Kansas State University and did post-graduate studies at the Swiss Federal Institute of Technology in Zurich.

In 2005, Barsamian received the Silicon Valley Tribute to Women and Industry (TWIN) Award and was inducted into the KSU College of Engineering Hall of Fame.

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